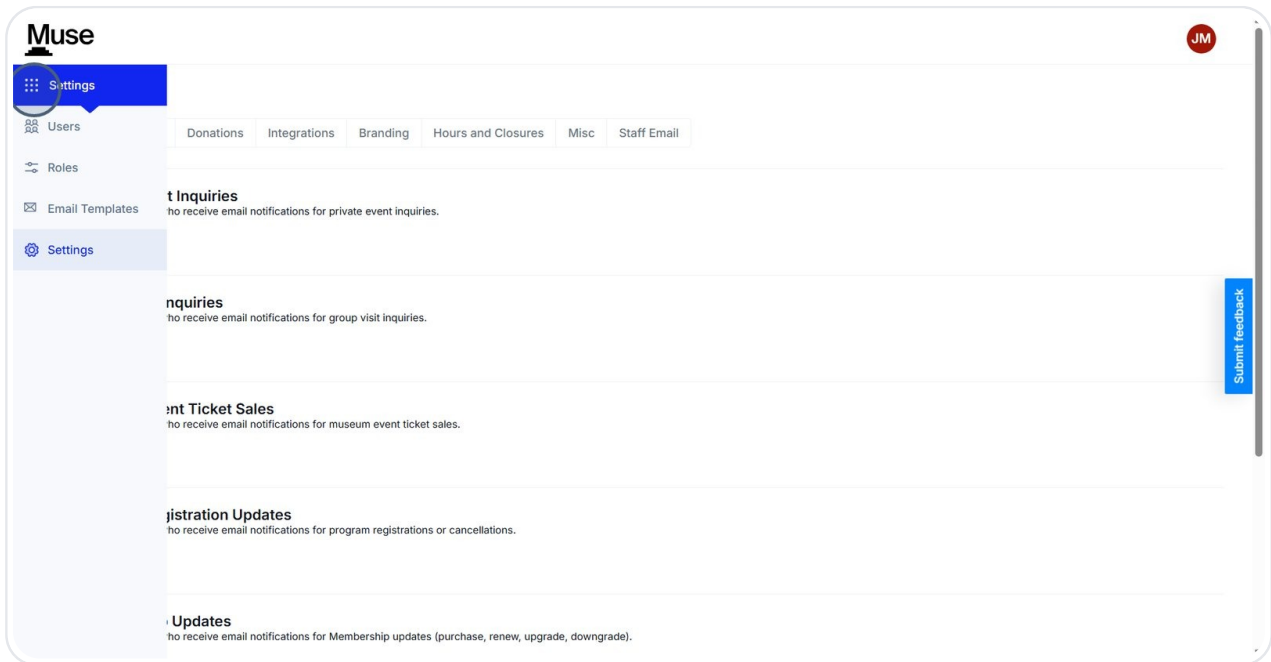


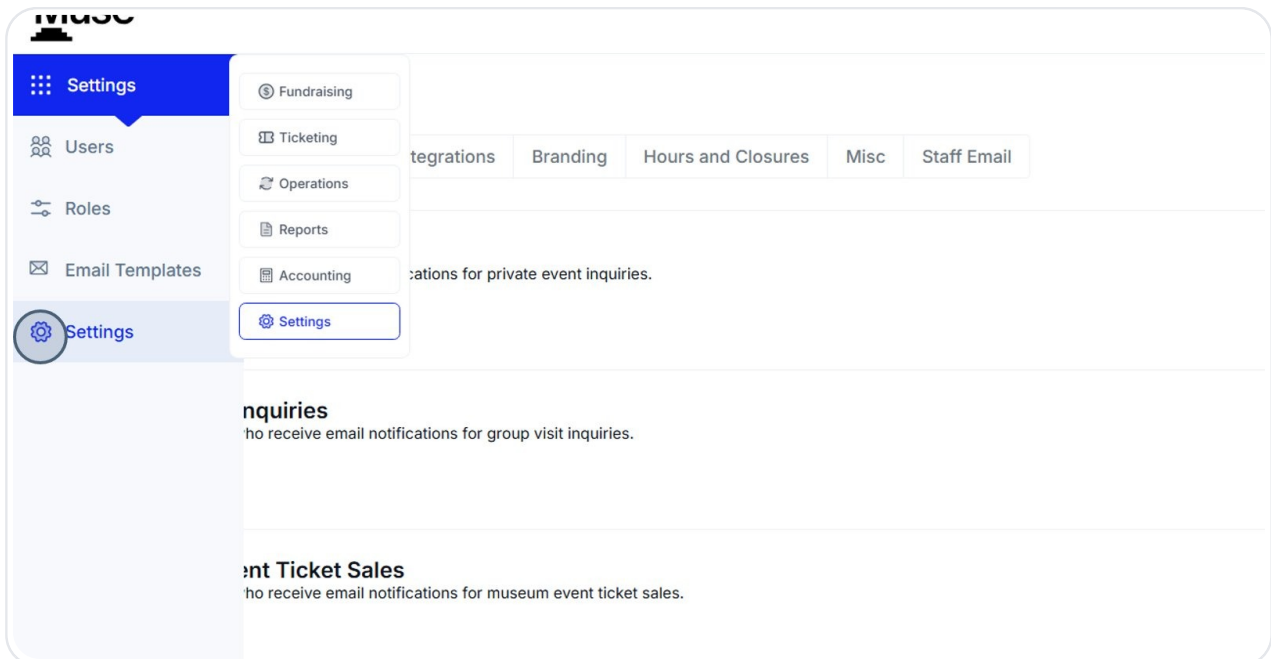


Connect Google Tag Manager

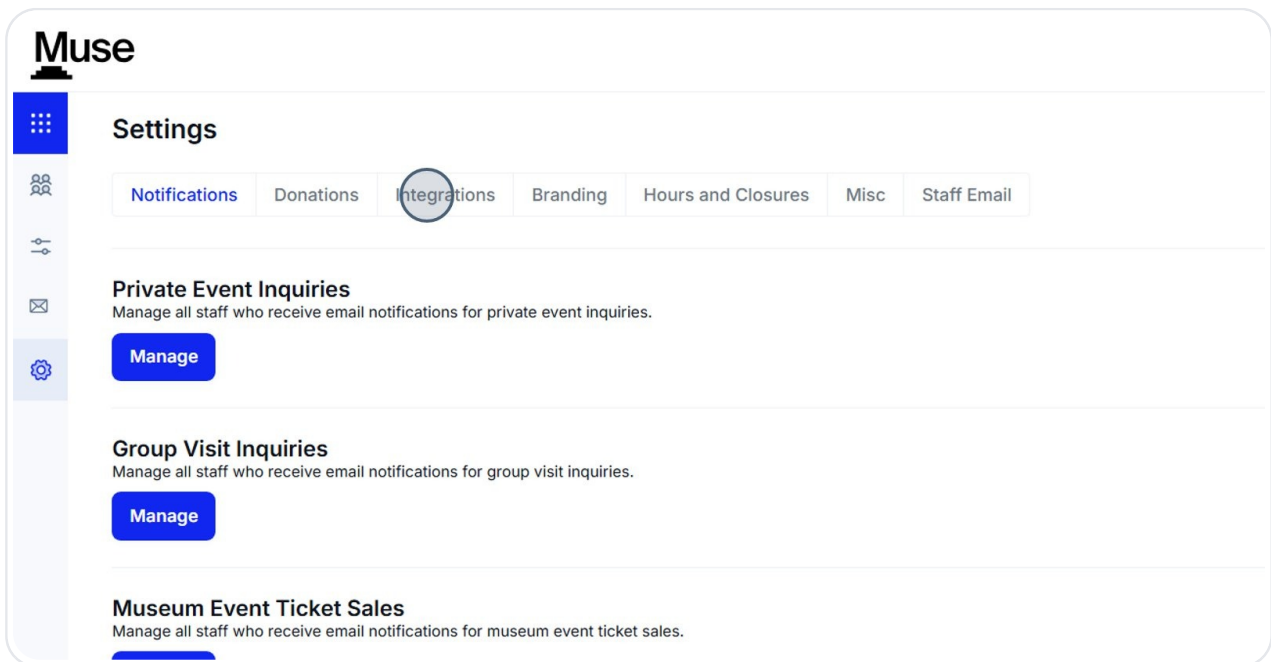
1. Click the blue North Star icon.



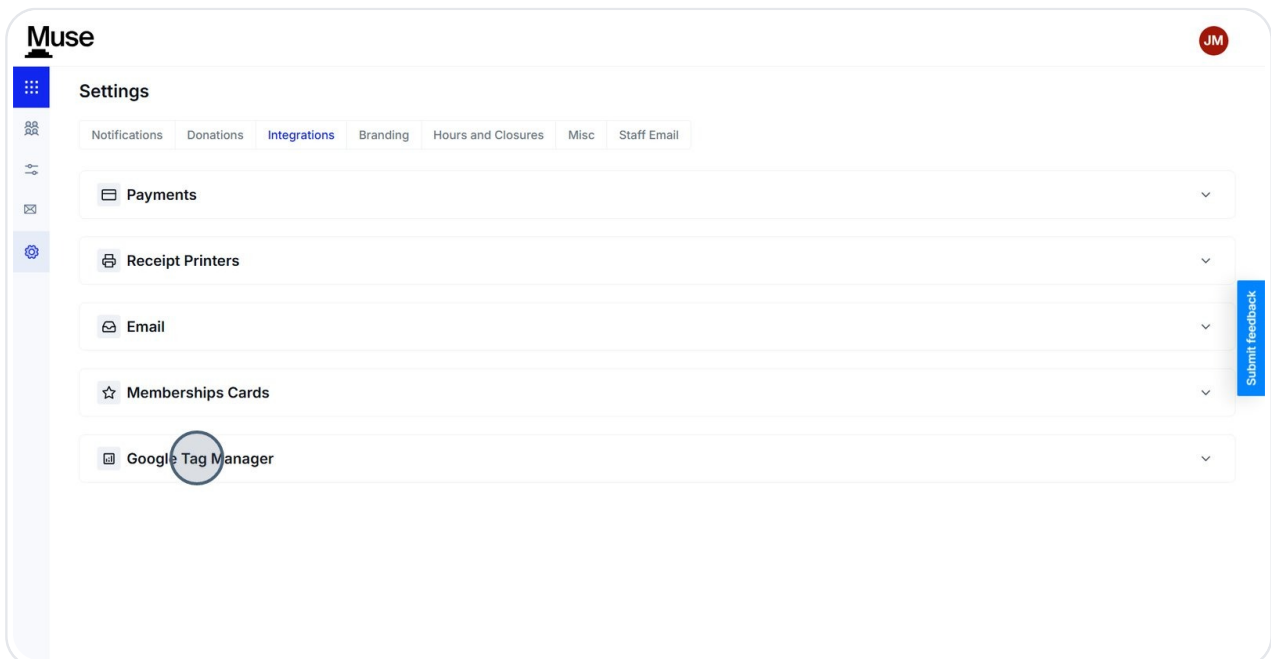
2. Navigate to 'Settings.'



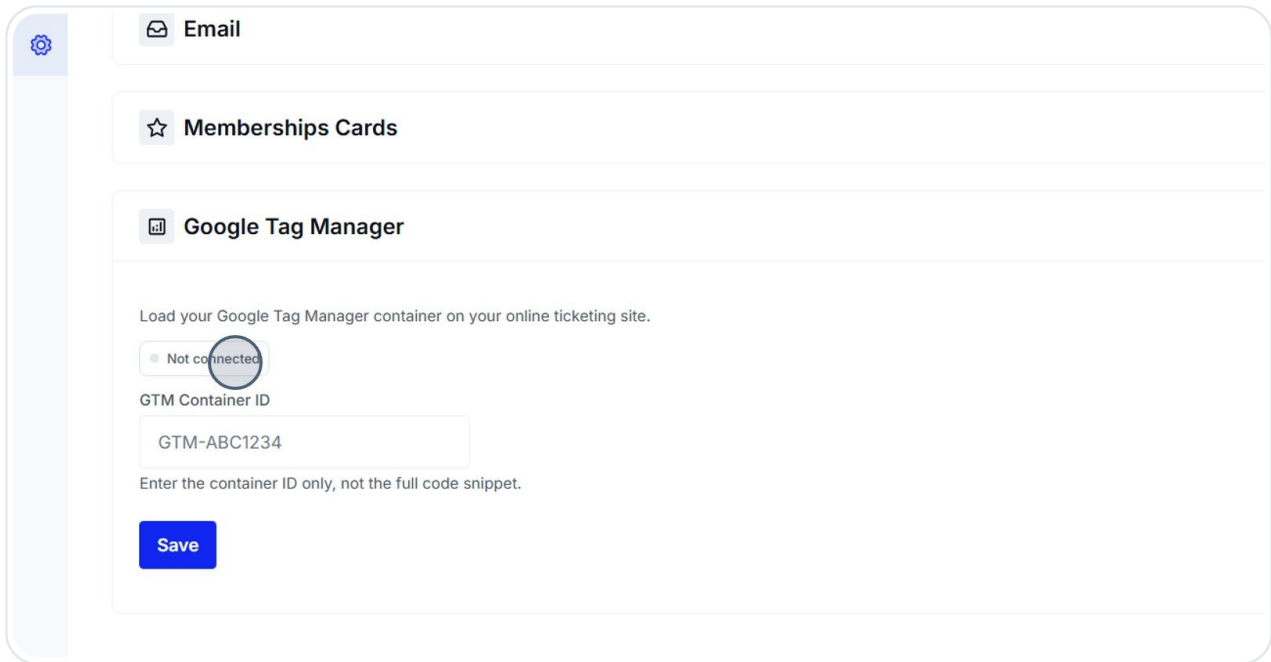
3. Select the 'Integrations' tab.



4. Click on 'Google Tag Manager' to set up streamlined tracking and analytics for your ticketing site.

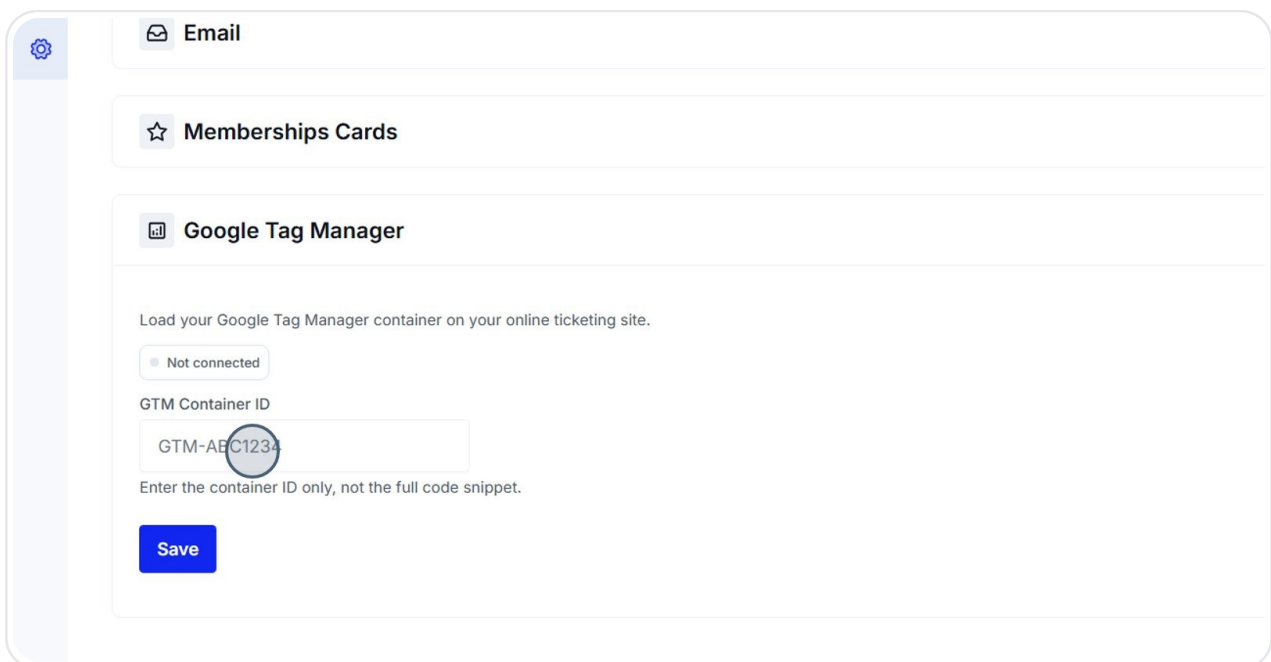


5. First, load a Google Tag Manager container to every page of your site. When finished, you'll note that the GTM is "Connected."



The screenshot shows a settings menu with three items: 'Email', 'Memberships Cards', and 'Google Tag Manager'. The 'Google Tag Manager' item is selected. Below the title, there is a text instruction: 'Load your Google Tag Manager container on your online ticketing site.' Below this is a status indicator consisting of a radio button and the text 'Not connected'. The radio button is selected and circled in red. Below the status indicator is a text input field labeled 'GTM Container ID' containing the text 'GTM-ABC1234'. Below the input field is a text instruction: 'Enter the container ID only, not the full code snippet.' At the bottom is a blue 'Save' button.

6. Next, enter your GTM Container ID here to link your Google Tag Manager account in seconds.



The screenshot shows the same settings menu as the previous one. The 'Google Tag Manager' item is selected. Below the title, there is a text instruction: 'Load your Google Tag Manager container on your online ticketing site.' Below this is a status indicator consisting of a radio button and the text 'Not connected'. The radio button is selected and circled in red. Below the status indicator is a text input field labeled 'GTM Container ID' containing the text 'GTM-ABC1234'. Below the input field is a text instruction: 'Enter the container ID only, not the full code snippet.' At the bottom is a blue 'Save' button.

7. Click 'Save' when finished.



Email

Memberships Cards

Google Tag Manager

Load your Google Tag Manager container on your online ticketing site.

☐ Not connected

GTM Container ID

Enter the container ID only, not the full code snippet.

