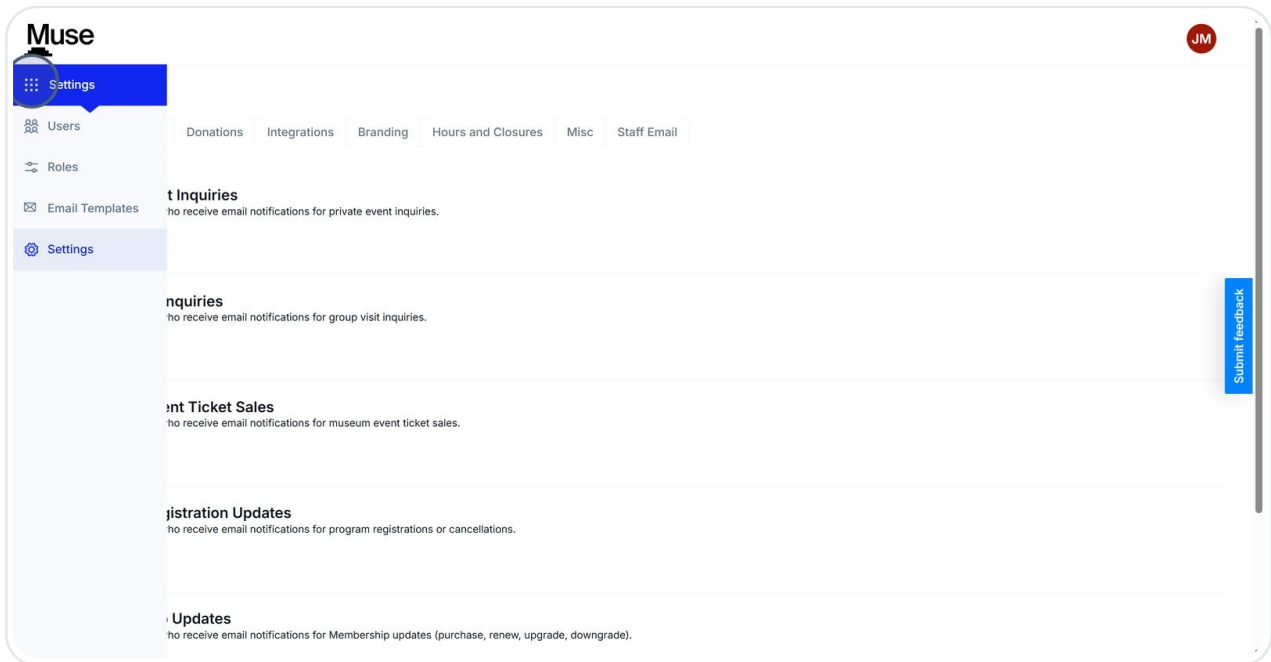


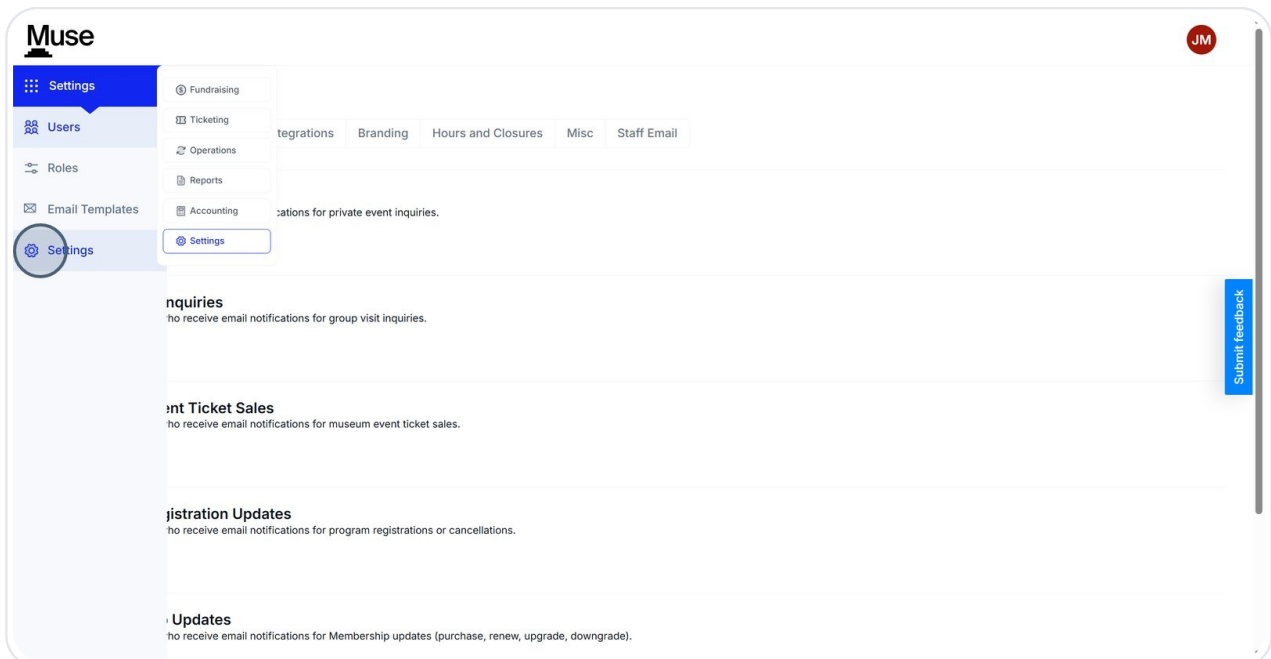


Customize Branding and Purchase Page Settings

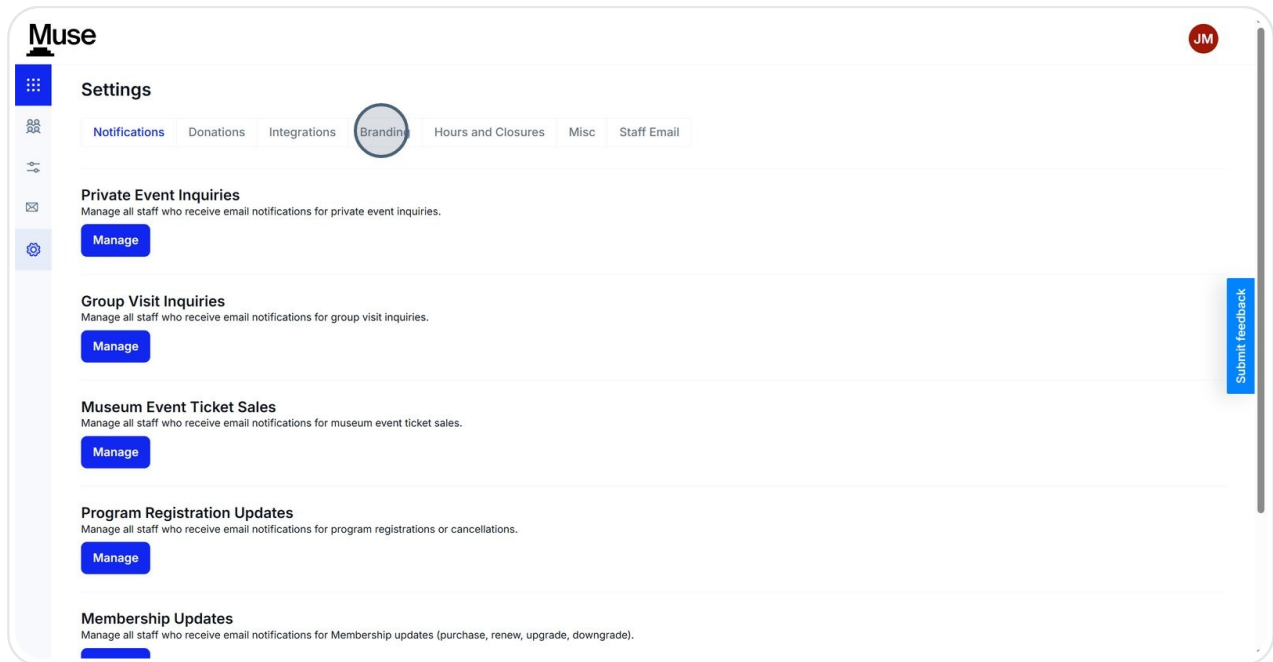
1. Start by accessing Settings from the blue North Star icon.



2. Open Settings.



3. Head to the Branding tab to update your museum's visual identity.



The screenshot shows the Muse Settings page. The 'Branding' tab is highlighted with a blue circle. The page has a sidebar on the left with icons for settings, notifications, and other features. The main content area is titled 'Settings' and contains several sections: 'Private Event Inquiries', 'Group Visit Inquiries', 'Museum Event Ticket Sales', 'Program Registration Updates', and 'Membership Updates'. Each section has a 'Manage' button. A 'Submit feedback' button is located on the right side of the page.

Muse

Settings

Notifications Donations Integrations **Branding** Hours and Closures Misc Staff Email

Private Event Inquiries
Manage all staff who receive email notifications for private event inquiries.
[Manage](#)

Group Visit Inquiries
Manage all staff who receive email notifications for group visit inquiries.
[Manage](#)

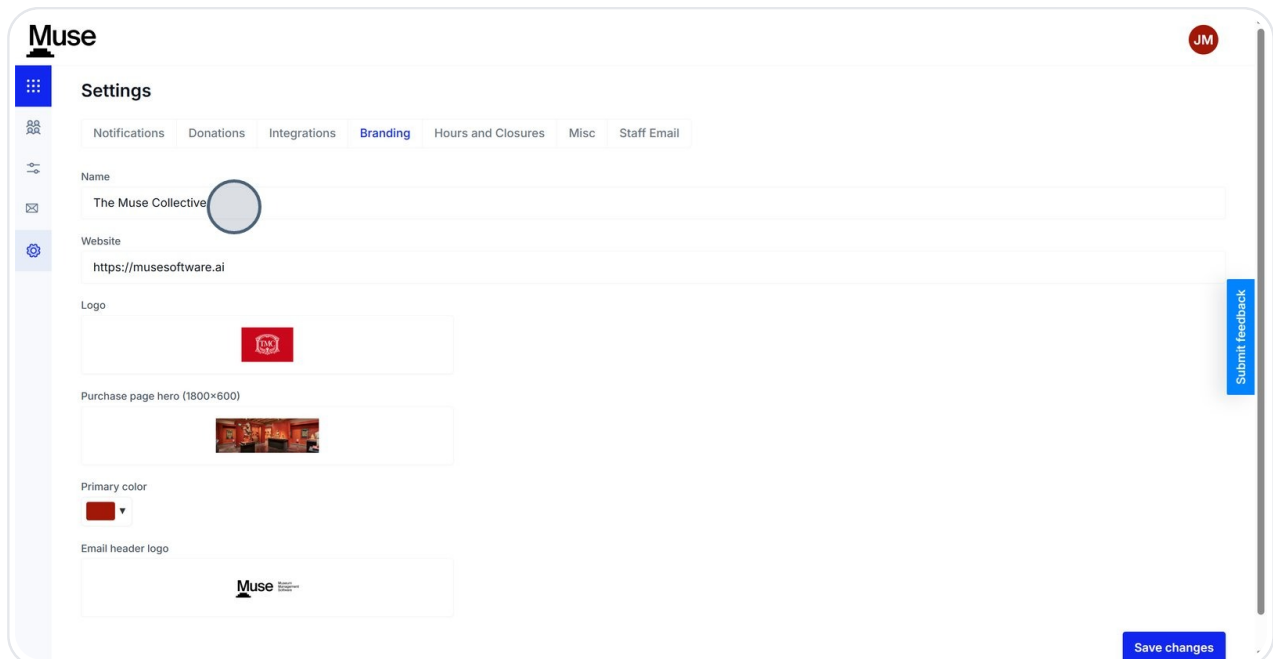
Museum Event Ticket Sales
Manage all staff who receive email notifications for museum event ticket sales.
[Manage](#)

Program Registration Updates
Manage all staff who receive email notifications for program registrations or cancellations.
[Manage](#)

Membership Updates
Manage all staff who receive email notifications for Membership updates (purchase, renew, upgrade, downgrade).
[Manage](#)

[Submit feedback](#)

4. Click Name to add the name of your organization



The screenshot shows the Muse Branding settings page. The 'Branding' tab is highlighted. The page contains fields for 'Name', 'Website', 'Logo', 'Purchase page hero', 'Primary color', and 'Email header logo'. The 'Name' field is highlighted with a blue circle. The 'Logo' field shows a red square logo. The 'Purchase page hero' field shows a banner image. The 'Primary color' field shows a red color swatch. The 'Email header logo' field shows the Muse logo. A 'Save changes' button is located at the bottom right. A 'Submit feedback' button is located on the right side of the page.

Muse

Settings

Notifications Donations Integrations **Branding** Hours and Closures Misc Staff Email

Name
The Muse Collective

Website
<https://musesoftware.ai>

Logo


Purchase page hero (1800x600)


Primary color


Email header logo


[Save changes](#)

[Submit feedback](#)

5. Click Website to add your main web page

[illegible]

6. Click Logo to add your main logo

Muse

JM

BRD

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Settings

Notifications

Donations

Integrations

Branding

Hours and Closures

Misc

Staff Email

Name

The Muse Collective

Website

https://musesoftware.ai

Logo





Purchase page hero (1800x600)



Primary color



▼

Email header logo



Submit feedback

Save changes

7. Click Purchase page hero to add an image to the Muse Purchase page. The hero image size is 1800PX by 600PX.

The screenshot shows the 'Muse' settings interface. At the top left is the 'Muse' logo. Below it is a sidebar with icons for settings, users, and other functions. The main area is titled 'Settings' and has several tabs: 'Notifications', 'Donations', 'Integrations', 'Branding' (which is selected), 'Hours and Closures', 'Misc', and 'Staff Email'. In the 'Branding' section, there are several input fields: 'Name' (containing 'The Muse Collective'), 'Website' (containing 'https://musesoftware.ai'), 'Logo' (with a red square logo), 'Purchase page hero (1800x600)' (with a small image of a storefront and a blue circle highlighting it), 'Primary color' (with a red color swatch), and 'Email header logo' (with the 'Muse' logo). On the right side, there is a vertical 'Submit feedback' button. At the bottom right, there is a 'Save changes' button.

8. Click Primary Color to select your brand color

This screenshot is identical to the one above, showing the 'Muse' settings interface with the 'Branding' tab selected. The 'Purchase page hero' field was highlighted in the previous image. In this image, the 'Primary color' field, which shows a red color swatch, is now highlighted with a blue circle, indicating it is the next step in the process.

9. You can choose from set colors or enter the HEX code by clicking "More"

Muse JM

Settings

Notifications Donations Integrations **Branding** Hours and Closures Misc Staff Email

Name
The Muse Collective

Website
https://musesoftware.ai

Logo

More

Email header logo

Muse

Submit feedback

Save changes

10. Select the correct color.

Muse JM

Settings

Notifications Donations Integrations **Branding** Hours and Closures Misc Staff Email

Name
The Muse Collective

Website
https://musesoftware.ai

Logo

More

Email header logo

Muse

Submit feedback

Save changes

11. Click Email header logo to add the logo that will appear on all Muse email templates.

The screenshot shows the 'Muse' branding configuration interface. The 'Branding' tab is selected in the top navigation bar. The 'Email header logo' field is highlighted with a blue circle. The 'Save changes' button is located at the bottom right of the form.

Muse

Notifications Donations Integrations **Branding** Hours and Closures Misc Staff Email

Name
The Muse Collective

Website
https://musesoftware.ai

Logo

Purchase page hero (1800x600)

Primary color

Email header logo

Submit feedback

Save changes

12. Click Save changes when finished.

The screenshot shows the 'Muse' branding configuration interface. The 'Email header logo' field is highlighted with a blue circle. The 'Save changes' button is highlighted with a blue circle.

Muse

Notifications Donations Integrations **Branding** Hours and Closures Misc Staff Email

Name
The Muse Collective

Website
https://musesoftware.ai

Logo

Purchase page hero (1800x600)

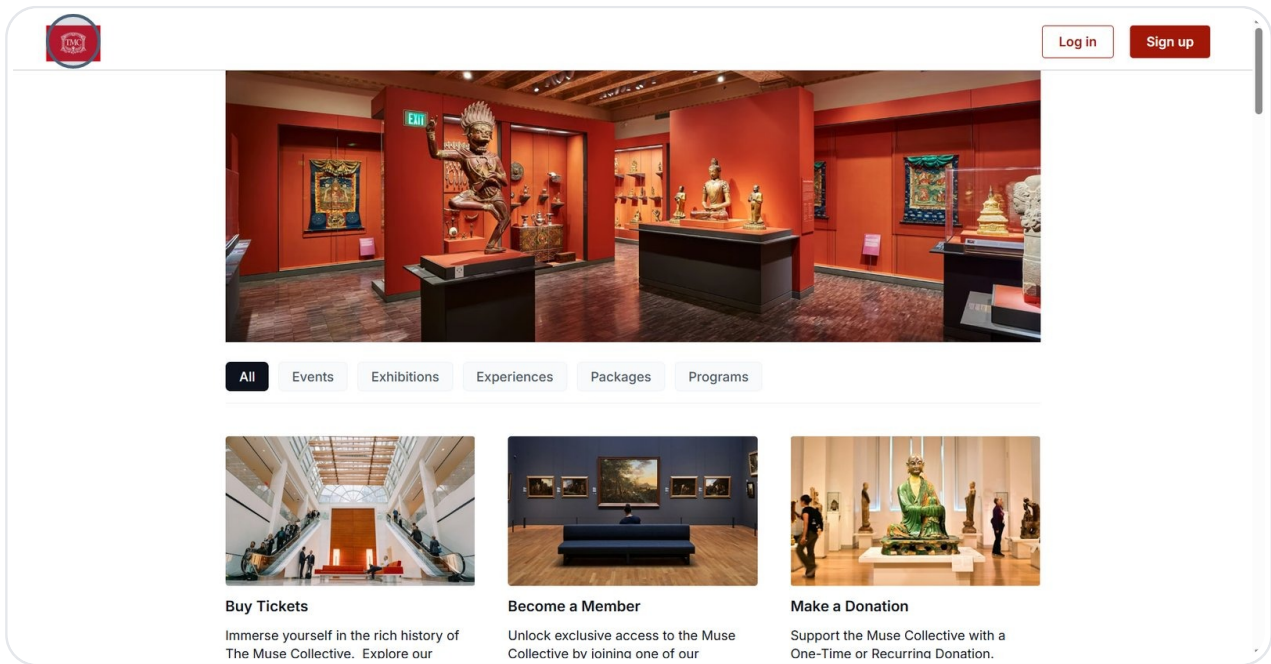
Primary color

Email header logo

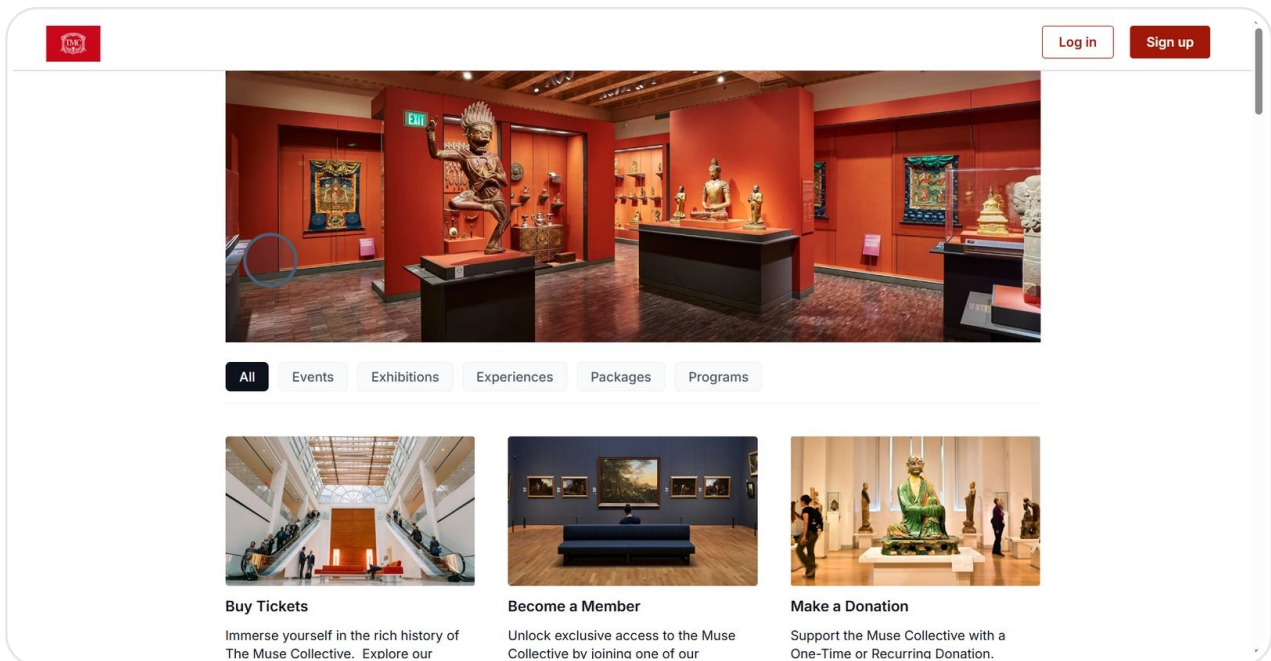
Submit feedback

Save changes

13. This is the Logo.



14. This is the Purchase page hero image



15. This is the Primary color.



Log in

Sign up

All

Events

Exhibitions

Experiences

Packages

Programs



Buy Tickets

Immerse yourself in the rich history of The Muse Collective. Explore our Museum floor and visit our...

Buy Tickets



Become a Member

Unlock exclusive access to the Muse Collective by joining one of our Membership levels. Members are...

Buy a Membership



Make a Donation

Support the Muse Collective with a One-Time or Recurring Donation.

Make a Donation



Purchase a Gift Card

Purchase a gift card to the Muse Collective. A perfect present for anyone



Rent a Private Venue

Rent a private venue at the Muse Collective for your next event and



Plan a Group Visit

Embark on a journey to the Muse Collective with your group and explore

View online