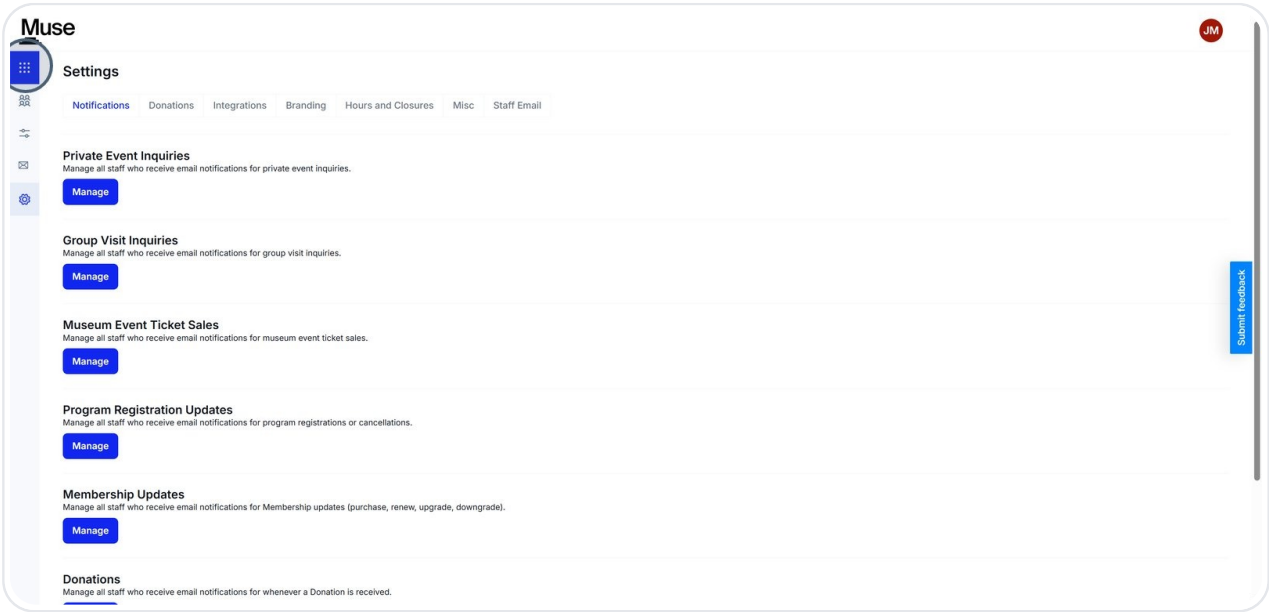


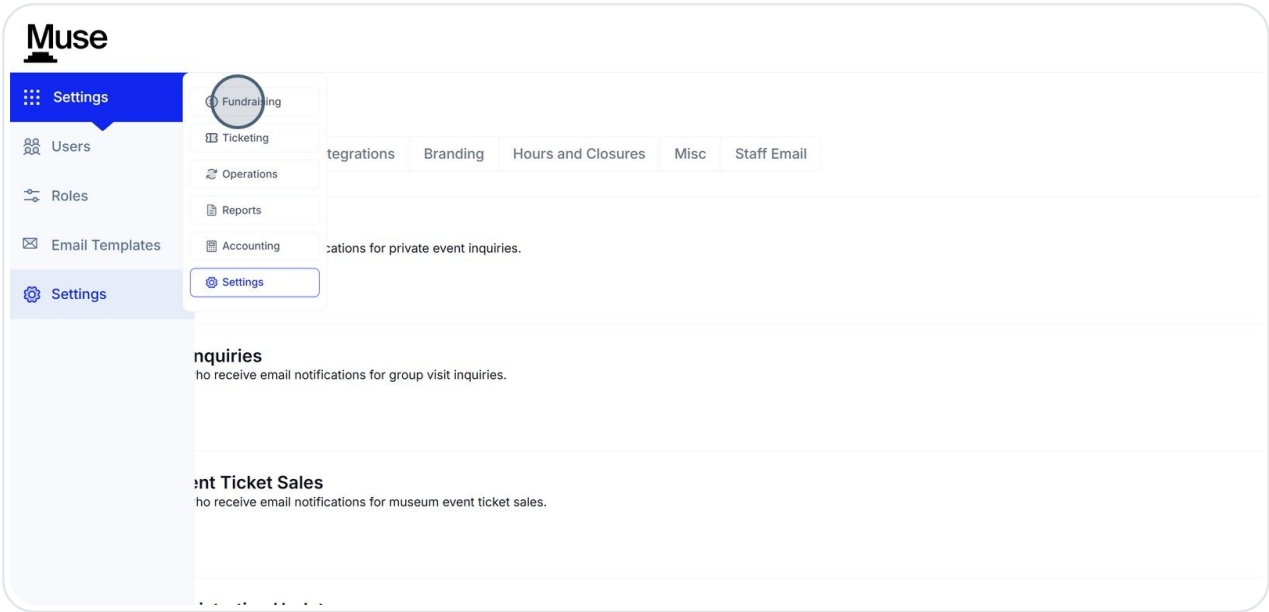


Customize a Campaign Landing Page

1. Click the blue North Star icon.



2. Select 'Fundraising'



3. Click on 'Campaigns'

The screenshot shows the Muse Fundraising Dashboard. The sidebar on the left has a menu with 'Fundraising' at the top, followed by 'Dashboard', 'Constituents', 'Campaigns' (highlighted with a blue circle), 'Donations', 'Events', 'Tasks', 'Reports', and 'Settings'. The main content area is titled 'g Dashboard' and contains a table of campaign data. Below the table, there are progress bars for 'ersary' (27.97% of \$30,000 goal), '2026 Capital Campaign' (0.60% of \$5,000,000 goal), and 'ng Fund' (0.10% of \$10,000,000 goal). A 'Submit feedback' button is visible on the right side of the dashboard.

Donor Name	Campaign	Commitment Type	Payment Type	Frequency	Amount
Alendoza	General Fund	Donation	Money	One-time	\$25.00
ne Bailey	General Fund	Donation	Money	Monthly	\$25.00
	Scholarship Fund	Donation	Money	One-time	\$18.00
tha Schmalzel	General Fund	Donation	Money	Monthly	\$5.00
Adams	2026 Capital Campaign	Donation	Money	Monthly	\$5.00

4. Tap the 'More options' menu beside a campaign to edit your landing page.

The screenshot shows the Muse Campaigns page. The sidebar on the left has a menu with 'Fundraising' at the top, followed by 'Dashboard', 'Constituents', 'Campaigns' (highlighted with a blue circle), 'Donations', 'Events', 'Tasks', 'Reports', and 'Settings'. The main content area is titled 'Campaigns' and contains a list of campaigns. Each campaign has a progress bar showing the percentage of the goal raised, the total amount raised, the number of donors, and the average donation value. A 'More options' menu (three dots) is highlighted with a blue circle next to the '2026 Capital Campaign' entry. A 'Submit feedback' button is visible on the right side of the page.

Campaign Name	Progress	Total Donations Raised	Number of Donors	Average Donation Value
30th Anniversary	31.13% of \$30,000 raised	\$9,340	10	\$934
2026 Capital Campaign	0.78% of \$5,000,000 raised	\$38,896	18	\$2,161
New Building Fund	0.10% of \$1,000,000 raised	\$1,010	3	\$337
Scholarship Fund	1.68% of \$10,000 raised			

5. Choose 'Edit' to start tailoring your campaign landing page details.

sed

ed

Number of Donors
10

Average Donation Value
\$934

raised

ed

Number of Donors
18

Average Donation Value
\$2,161

Mark as Complete

Edit

Copy link

aised

ed

Number of Donors
3

Average Donation Value
\$337

Submit feedback

6. Go to the 'Landing Page' section to update the look and messaging of your campaign.

use

Campaigns

Designations

Appeals

Search campaign

30th Anniversary

Ended on August 14, 2026 - a month passed

Active Published

31.13% of \$30,000

Total Donations
\$9,340

2026 Capital Campaign

Ends on December 31, 2027 - a year left

Active Published

0.78% of \$5,000

Total Donations
\$38,896

Publishing Status

Public

Notes

Landing Page

Blank fields use the existing or inherited values. Changes are saved with this record.

Landing Page Title

Contribute to 2026 Capital Campaign

Landing Page Description

These funds will be used to build the new Education Center building

Banner Image

7. Edit the Landing Page Title.

Campaigns

Designations

Appeals

Search campaign

30th Anniversary

Ended on August 14, 2026 - a month passed

Active Published

31.13% of \$30,000

Total Donations \$9,340

2026 Capital Campaign

Ends on December 31, 2027 - a year left

Active Published

0.78% of \$5,000,000

Total Donations \$38,896

Publishing Status

Public

Notes

Landing Page

Blank fields use the existing or inherited values. Changes are saved with this record.

Landing Page Title

Contribute to 2026 Capital Campaign

Landing Page Description

These funds will be used to build the new Education Center building

Banner Image



8. Update the description to clearly explain your campaign's purpose.

Campaigns

Designations

Appeals

Search campaign

30th Anniversary

Ended on August 14, 2026 - a month passed

Active Published

31.13% of \$30,000

Total Donations \$9,340

2026 Capital Campaign

Ends on December 31, 2027 - a year left

Active Published

0.78% of \$5,000,000

Total Donations \$38,896

New Building Fund

Ends on June 30, 2036 - 10 years left

Completed Published

0.10% of \$1,000,000

Total Donations

Notes

Landing Page

Blank fields use the existing or inherited values. Changes are saved with this record.

Landing Page Title

Contribute to 2026 Capital Campaign

Landing Page Description

These funds will be used to build the new Education Center building

Banner Image



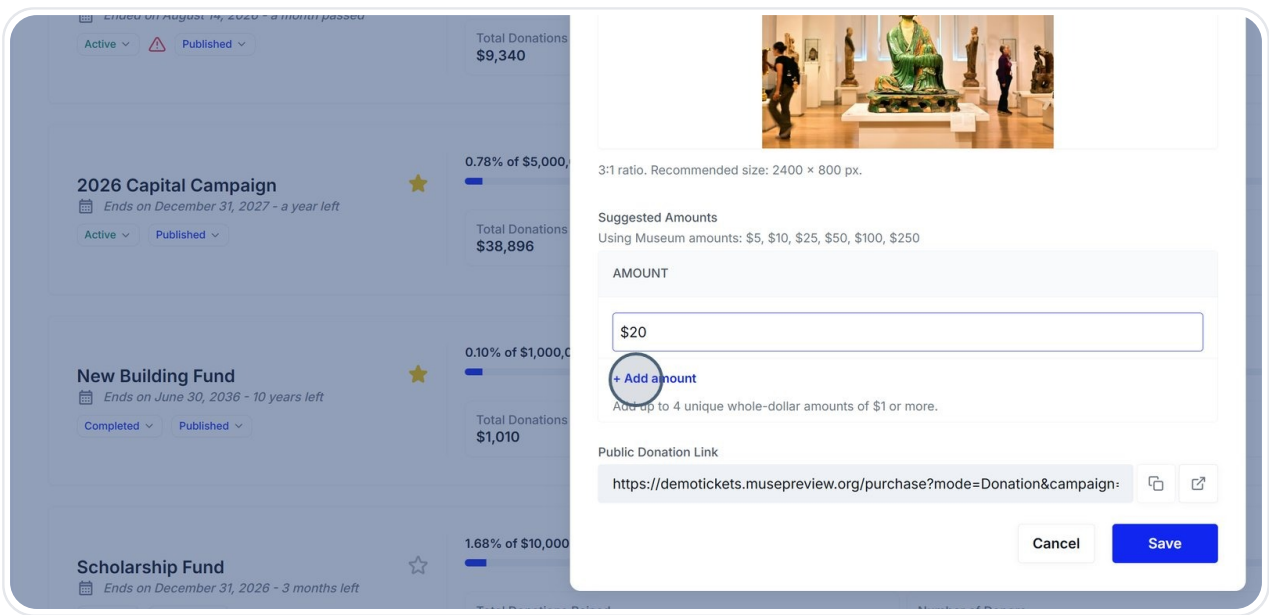
9. Click 'Banner Image' to upload an image unique to this campaign.

The screenshot shows the Muse 'Campaigns' interface. On the left, a list of campaigns is visible: '30th Anniversary' (ended August 14, 2026, 31.13% of \$30,000, total donations \$9,340) and '2026 Capital Campaign' (ends December 31, 2027, 0.78% of \$5,000, total donations \$38,896). The 'Banner Image' modal is open on the right, showing the 'Landing Page Title' as 'Contribute to 2026 Capital Campaign' and the 'Landing Page Description' as 'These funds will be used to build the new Education Center building'. The 'Banner Image' field is circled, and a recommended image of a museum interior is shown. Below the image, it states '3:1 ratio. Recommended size: 2400 x 800 px.' The 'Suggested Amounts' section lists 'Using Museum amounts: \$5, \$10, \$25, \$50, \$100, \$250'. An 'AMOUNT' input field is at the bottom.

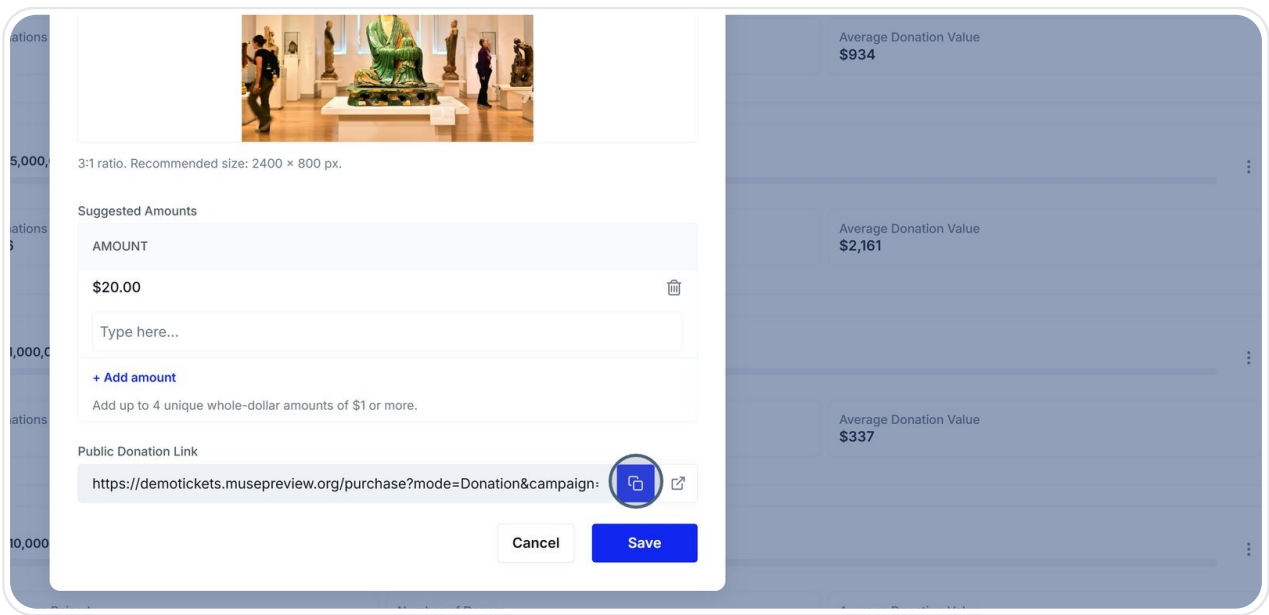
10. You can save 'Suggested Amounts' to set recommended giving levels for your donors. If these fields are left blank, the donation page uses the museum-wide donation settings configured under Settings > Settings > Donations.

This screenshot shows the 'Suggested Amounts' modal open over the '2026 Capital Campaign' entry. The modal includes the 'Banner Image' (circled), the 'Suggested Amounts' section (circled), and a 'Public Donation Link' field. The 'Suggested Amounts' section shows 'Using Museum amounts: \$5, \$10, \$25, \$50, \$100, \$250' and an 'AMOUNT' input field with a placeholder 'Type here...'. Below the input field is a '+ Add amount' link and the text 'Add up to 4 unique whole-dollar amounts of \$1 or more.' The 'Public Donation Link' field contains the URL 'https://demotickets.musepreview.org/purchase?mode=Donation&campaign=' with copy and share icons. 'Cancel' and 'Save' buttons are at the bottom. In the background, the campaign list is visible, including '30th Anniversary', '2026 Capital Campaign', 'New Building Fund' (ends June 30, 2036, 0.10% of \$1,000,000, total donations \$1,010), and 'Scholarship Fund' (ends December 31, 2026, 1.68% of \$10,000,000). To the right of the modal, a sidebar shows 'Average Donation Value' for each campaign: \$934 for 30th Anniversary, \$2,161 for 2026 Capital Campaign, and \$337 for New Building Fund.

11. If you wish to set custom amounts for your campaign, enter the amount and select '+ Add amount'



12. Click the 'copy' icon to instantly copy your public donation link and share it with your community.



13. Click 'Save' when finished.

3:1 ratio. Recommended size: 2400 x 800 px.

Suggested Amounts

AMOUNT

\$20.00

Type here...

+ Add amount

Add up to 4 unique whole-dollar amounts of \$1 or more.

Public Donation Link

<https://demotickets.musepreview.org/purchase?mode=Donation&campaign=>

Cancel Save

14. From the Campaigns list view, head to the 'Appeals' tab to apply the same configurations at the appeal level.

Muse

Search for an individual or organization

Copied!

Campaigns

Campaigns Designations Appeals

Search campaign

Filter Add Campaign

30th Anniversary Ended on August 14, 2026 - a month passed Active Published	31.13% of \$30,000 raised	Total Donations Raised \$9,340	Number of Donors 10	Average Donation Value \$934
2026 Capital Campaign Ends on December 31, 2027 - a year left Active Published	0.78% of \$5,000,000 raised	Total Donations Raised \$38,896	Number of Donors 18	Average Donation Value \$2,161
New Building Fund Ends on June 30, 2036 - 10 years left Completed Published	0.10% of \$1,000,000 raised	Total Donations Raised \$1,010	Number of Donors 3	Average Donation Value \$337
Scholarship Fund Ends on December 31, 2026 - 3 months left	1.68% of \$10,000 raised			

Submit feedback

15. Tap 'More options' for an appeal to edit the landing page details.

Add Appeal

Status	Date	Solicited	Donated	Goal	Progress	Link
Draft	Sep 1, 2026	0	0	\$500.00	\$0.00 (0%) raised	⋮
Active	Jul 31, 2026	0	0	\$1,000.00	\$0.00 (0%) raised	⋮
Active	Jun 25, 2026	0	2	\$1,000.00	\$375.00 (38%) raised	⋮
Active	Jun 16, 2026	7	0	\$5,000.00	\$0.00 (0%) raised	⋮
Active	Jun 30, 2026	0	1	\$50,000.00	\$250.00 (1%) raised	⋮
Active	Jun 11, 2026	1	2	\$500,000.00	\$350.00 (0%) raised	⋮
Active	Jun 11, 2026	2	2	\$1,000,000.00	\$5,005.00 (1%) raised	⋮

Submit feedback

16. Select 'Edit'

Add Appeal

Status	Date	Solicited	Donated	Goal	Progress	Link
Draft	Sep 1, 2026	0	0	\$500.00	\$0.00 (0%) raised	⋮
Active	Jul 31, 2026	0	0	\$1,000.00	\$0.00 (0%) raised	⋮
Active	Jun 25, 2026	0	2	\$1,000.00	\$375.00 (38%) raised	⋮
Active	Jun 16, 2026	7	0	\$5,000.00	\$0.00 (0%) raised	Edit ⋮
Active	Jun 30, 2026	0	1	\$50,000.00	\$250.00 (1%) raised	⋮
Active	Jun 11, 2026	1	2	\$500,000.00	\$350.00 (0%) raised	⋮
Active	Jun 11, 2026	2	2	\$1,000,000.00	\$5,005.00 (1%) raised	⋮

Submit feedback

17. Scroll to the 'Landing Page' settings to fine-tune visuals and content for your appeal.

The screenshot shows the 'Appeals' settings page. On the left, there is a table of appeals. On the right, there is a form for editing an appeal. The 'Landing Page' section is highlighted, and the 'Landing Page Title' field is circled.

Name	Designation
Backyard Appeal Letter AF26 - 7	Backyard Design and Build 2026 Capital Campaign
Campaign Announcement AF26 - 6	Front Entry Fund New Building Fund
Anniversary Solicitation Letter AF26 - 5	Gala 30th Anniversary
Spring Email Campaign AF26 - 4	Building Fund 2026 Capital Campaign
Fundraising Dinner AF26 - 3	Building Fund 2026 Capital Campaign
Spring Direct Mail AF26 - 2	Building Fund 2026 Capital Campaign
Major Gifts AF26 - 1	Building Fund 2026 Capital Campaign

Active

Date*
9/16/2026

Goal*
\$1,000.00

Landing Page
Blank fields use the existing or inherited values. Changes are saved with this record.

Landing Page Title
Contribute to 30th Anniversary

Landing Page Description
We are celebrating 30 years of inspiring curiosity, creativity, and hands-on learning for children and families across our community. Your contribution brings us one step closer to our \$30,000 milestone and helps ensure that the next generation continues to explore, imagine, and grow within our walls.

Banner Image

18. Edit the landing page title.

The screenshot shows the 'Appeals' settings page. On the left, there is a table of appeals. On the right, there is a form for editing an appeal. The 'Landing Page' section is highlighted, and the 'Landing Page Title' field is circled.

Name	Designation
Backyard Appeal Letter AF26 - 7	Backyard Design and Build 2026 Capital Campaign
Campaign Announcement AF26 - 6	Front Entry Fund New Building Fund
Anniversary Solicitation Letter AF26 - 5	Gala 30th Anniversary
Spring Email Campaign AF26 - 4	Building Fund 2026 Capital Campaign
Fundraising Dinner AF26 - 3	Building Fund 2026 Capital Campaign
Spring Direct Mail AF26 - 2	Building Fund 2026 Capital Campaign
Major Gifts AF26 - 1	Building Fund 2026 Capital Campaign

Active

Date*
9/16/2026

Goal*
\$1,000.00

Landing Page
Blank fields use the existing or inherited values. Changes are saved with this record.

Landing Page Title
Contribute to 30th Anniversary

Landing Page Description
We are celebrating 30 years of inspiring curiosity, creativity, and hands-on learning for children and families across our community. Your contribution brings us one step closer to our \$30,000 milestone and helps ensure that the next generation continues to explore, imagine, and grow within our walls.

Banner Image

19. Update your landing page description. If the title and description fields are left blank, it will inherit the value from the parent Campaign.

Campaigns	Designations	Appeals
7 appeals		
Name	Designation	
Backyard Appeal Letter AF26 - 7	Backyard Design and Build 2026 Capital Campaign	
Campaign Announcement AF26 - 6	Front Entry Fund New Building Fund	
Anniversary Solicitation Letter AF26 - 5	Gala 30th Anniversary	
Spring Email Campaign AF26 - 4	Building Fund 2026 Capital Campaign	
Fundraising Dinner AF26 - 3	Building Fund 2026 Capital Campaign	
Spring Direct Mail AF26 - 2	Building Fund 2026 Capital Campaign	
Major Gifts AF26 - 1	Building Fund 2026 Capital Campaign	

9/16/2026

Goal*

\$1,000.00

Landing Page
Blank fields use the existing or inherited values. Changes are saved with this record.

Landing Page Title
Contribute to 30th Anniversary

Landing Page Description
We are celebrating 30 years of inspiring curiosity, creativity, and hands-on learning for children and families across our community. Your contribution brings us one step closer to our \$30,000 milestone and helps ensure that the next generation continues to explore, imagine, and grow within our walls.

Banner Image

20. Change the appeal's banner image to make this unique and distinct from the parent campaign.

Campaigns	Designations	Appeals
7 appeals		
Name	Designation	
Backyard Appeal Letter AF26 - 7	Backyard Design and Build 2026 Capital Campaign	
Campaign Announcement AF26 - 6	Front Entry Fund New Building Fund	
Anniversary Solicitation Letter AF26 - 5	Gala 30th Anniversary	
Spring Email Campaign AF26 - 4	Building Fund 2026 Capital Campaign	
Fundraising Dinner AF26 - 3	Building Fund 2026 Capital Campaign	
Spring Direct Mail AF26 - 2	Building Fund 2026 Capital Campaign	
Major Gifts AF26 - 1	Building Fund 2026 Capital Campaign	

9/16/2026

Goal*

\$1,000.00

Landing Page
Blank fields use the existing or inherited values. Changes are saved with this record.

Landing Page Title
Contribute to 30th Anniversary

Landing Page Description
We are celebrating 30 years of inspiring curiosity, creativity, and hands-on learning for children and families across our community. Your contribution brings us one step closer to our \$30,000 milestone and helps ensure that the next generation continues to explore, imagine, and grow within our walls.

Banner Image

3:1 ratio. Recommended size: 2400 x 800 px.

Suggested Amounts
Using Museum amounts: \$5, \$10, \$25, \$50, \$100, \$250

21. Adjust suggested amounts to optimize donation options. If left blank, the appeal's landing page will default to the amounts configured at the Campaign level. If the Campaign level was left blank, it will use your system defaults.

Name	Designation	Banner Image	Donated
Backyard Appeal Letter AF26 - 7	Backyard Design and Build 2026 Capital Campaign		0 \$5
Campaign Announcement AF26 - 6	Front Entry Fund New Building Fund		0 \$1,0
Anniversary Solicitation Letter AF26 - 5	Gala 30th Anniversary		2 \$1,0
Spring Email Campaign AF26 - 4	Building Fund 2026 Capital Campaign		0 \$5,0
Fundraising Dinner AF26 - 3	Building Fund 2026 Capital Campaign		1 \$50,0
Spring Direct Mail AF26 - 2	Building Fund 2026 Capital Campaign		2 \$500,0
Major Gifts AF26 - 1	Building Fund 2026 Capital Campaign		2 \$1,000,0

3:1 ratio. Recommended size: 2400 x 800 px.

Suggested Amounts
Using Museum amounts: \$5, \$10, \$25, \$50, \$100, \$250

AMOUNT

Type here...

[+ Add amount](#)

Add up to 4 unique whole-dollar amounts of \$1 or more.

Public Donation Link

<https://demotickets.musepreview.org/purchase?mode=Donation&appeal=17>

Cancel Save

22. To add custom donation levels, enter your amount and click "+ Add amount"

Name	Designation	Banner Image	Donated
AF26 - 6	New Building Fund		
Anniversary Solicitation Letter AF26 - 5	Gala 30th Anniversary		
Spring Email Campaign AF26 - 4	Building Fund 2026 Capital Campaign		
Fundraising Dinner AF26 - 3	Building Fund 2026 Capital Campaign		
Spring Direct Mail AF26 - 2	Building Fund 2026 Capital Campaign		
Major Gifts AF26 - 1	Building Fund 2026 Capital Campaign		

3:1 ratio. Recommended size: 2400 x 800 px.

Suggested Amounts
Using Museum amounts: \$5, \$10, \$25, \$50, \$100, \$250

AMOUNT

\$20

[+ Add amount](#)

Add up to 4 unique whole-dollar amounts of \$1 or more.

Public Donation Link

<https://demotickets.musepreview.org/purchase?mode=Donation&appeal=17>

Cancel Save

23. Use 'Copy link' for easy sharing of your appeal page through email or social.



3:1 ratio. Recommended size: 2400 x 800 px.

Suggested Amounts

AMOUNT

\$20.00

Type here...

[+ Add amount](#)

Add up to 4 unique whole-dollar amounts of \$1 or more.

Public Donation Link

<https://demotickets.musepreview.org/purchase?mode=Donation&appeal=17>

[Copy](#) [Share](#)

[Cancel](#) [Save](#)

2	\$1,000.00	\$375.00 (38%) raised	Copy
0	\$5,000.00	\$0.00 (0%) raised	Copy
1	\$50,000.00	\$250.00 (1%) raised	Copy
2	\$500,000.00	\$350.00 (0%) raised	Copy
2	\$1,000,000.00	\$5,005.00 (1%) raised	Copy

24. Click 'Save' when finished.



3:1 ratio. Recommended size: 2400 x 800 px.

Suggested Amounts

AMOUNT

\$20.00

Type here...

[+ Add amount](#)

Add up to 4 unique whole-dollar amounts of \$1 or more.

Public Donation Link

<https://demotickets.musepreview.org/purchase?mode=Donation&appeal=17>

[Copy](#) [Share](#)

[Cancel](#) [Save](#)

2	\$1,000.00	\$375.00 (38%) raised	Copy
0	\$5,000.00	\$0.00 (0%) raised	Copy
1	\$50,000.00	\$250.00 (1%) raised	Copy
2	\$500,000.00	\$350.00 (0%) raised	Copy
2	\$1,000,000.00	\$5,005.00 (1%) raised	Copy