QBO Posting Methods: Journal Entry vs. Daily Sales Invoice

Muse can send your daily revenue to your accounting system in two ways:

Journal Entry (Preferred)

A single, consolidated journal entry is posted for each day's activity, with debits and credits going directly to the GL accounts, classes, and dimensions you've mapped in Muse. This is the cleanest, most flexible option:

- Revenue lands in the right GL accounts immediately, with no intermediate AR balance to clear
- Supports the full range of dimensions (Class, Department, Project, Fund, etc.) for detailed reporting
- Handles advanced cases — deferred revenue, discount netting, cash over/short — automatically
- Keeps your customer ledger free of placeholder "house" customers

This is what we recommend for almost every museum.

Daily Sales Invoice

A daily invoice is posted to a single "house" customer (or split across customers by point-of-sale station), with each line item mapped to the corresponding revenue account. It's a familiar flow for organizations that already run daily sales through AR, but it has a few tradeoffs:

- Revenue passes through Accounts Receivable before reaching the GL
- Reporting is limited to what an invoice can carry — fewer dimension fields than a journal entry
- The customer ledger accumulates one record per day

We support this method for museums whose existing workflow depends on it, but new setups should start with Journal Entry unless there's a specific reason not to.