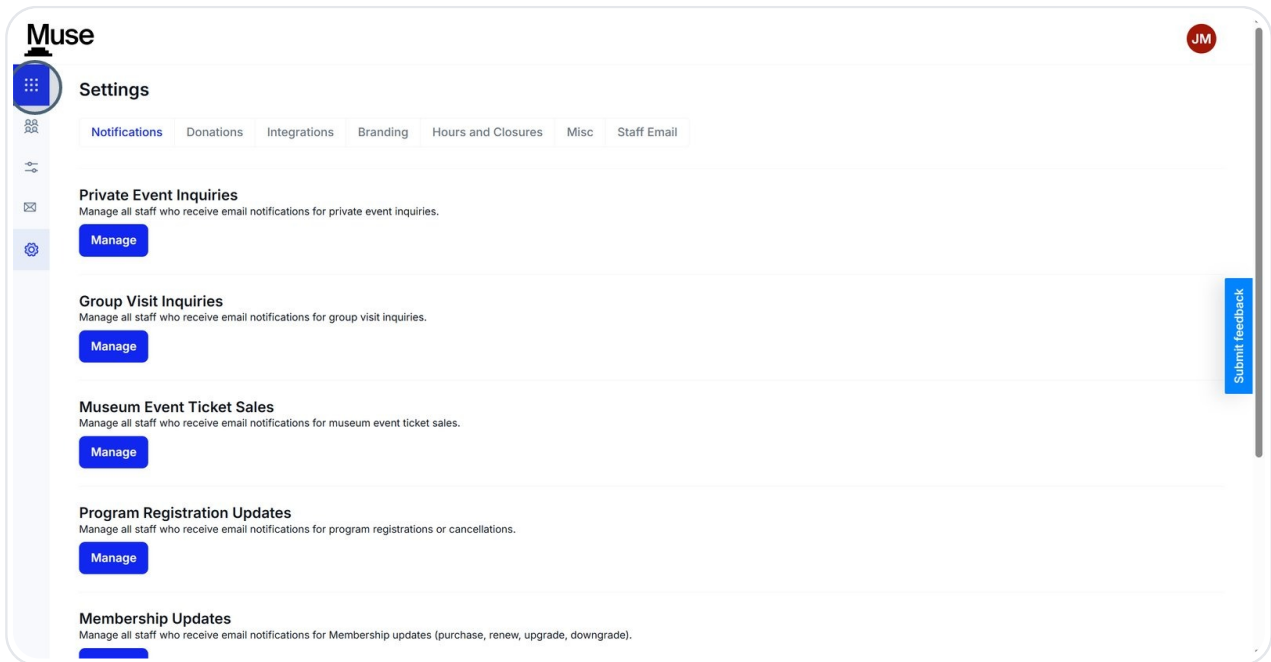


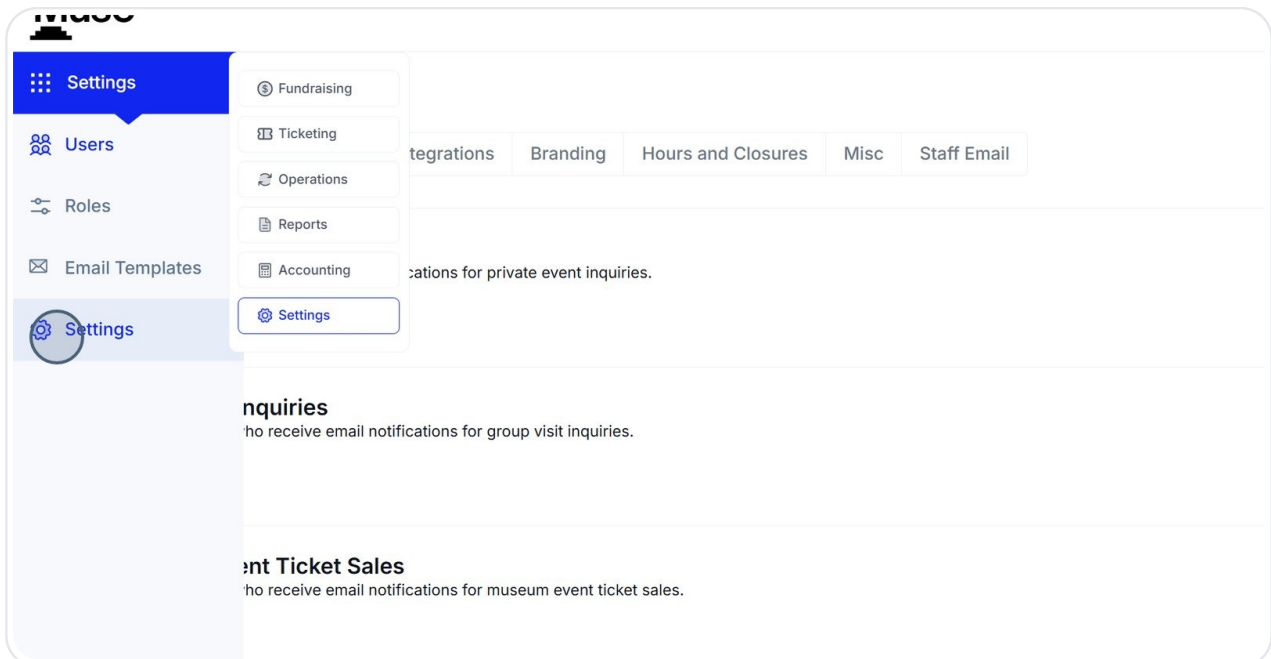


Setting Up Digital Membership Cards

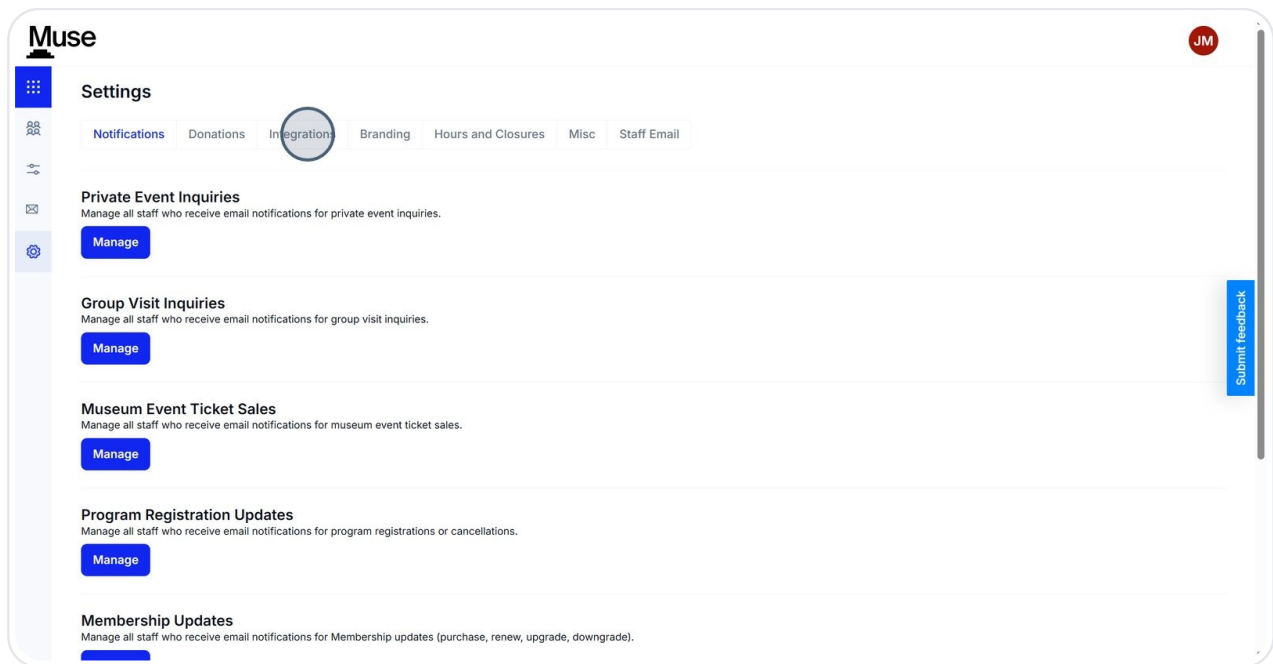
1. Click the blue North Star icon.



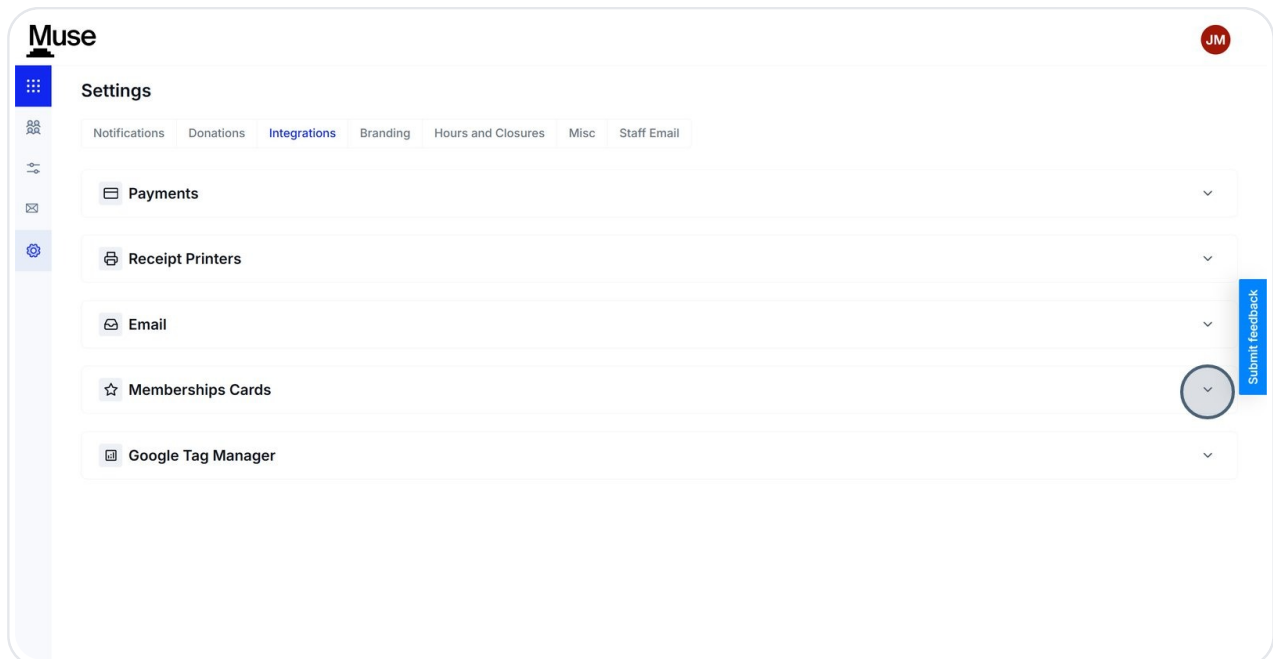
2. Click "Settings"



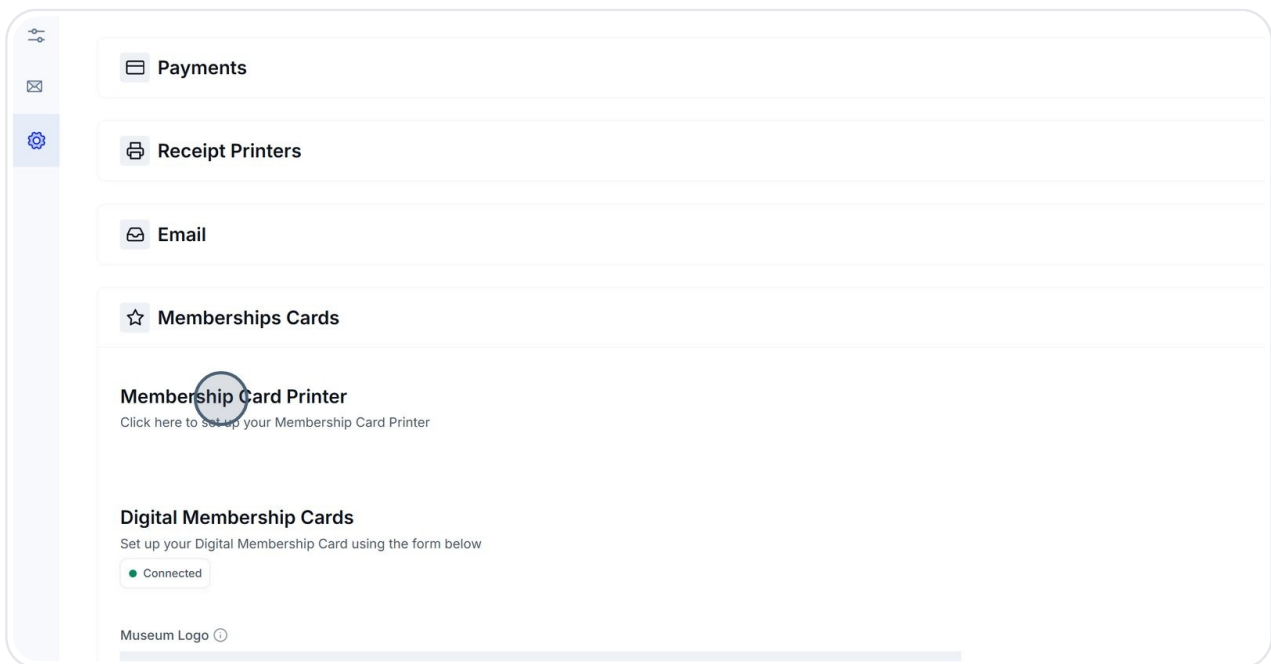
3. Select "Integrations" from the Settings tab.



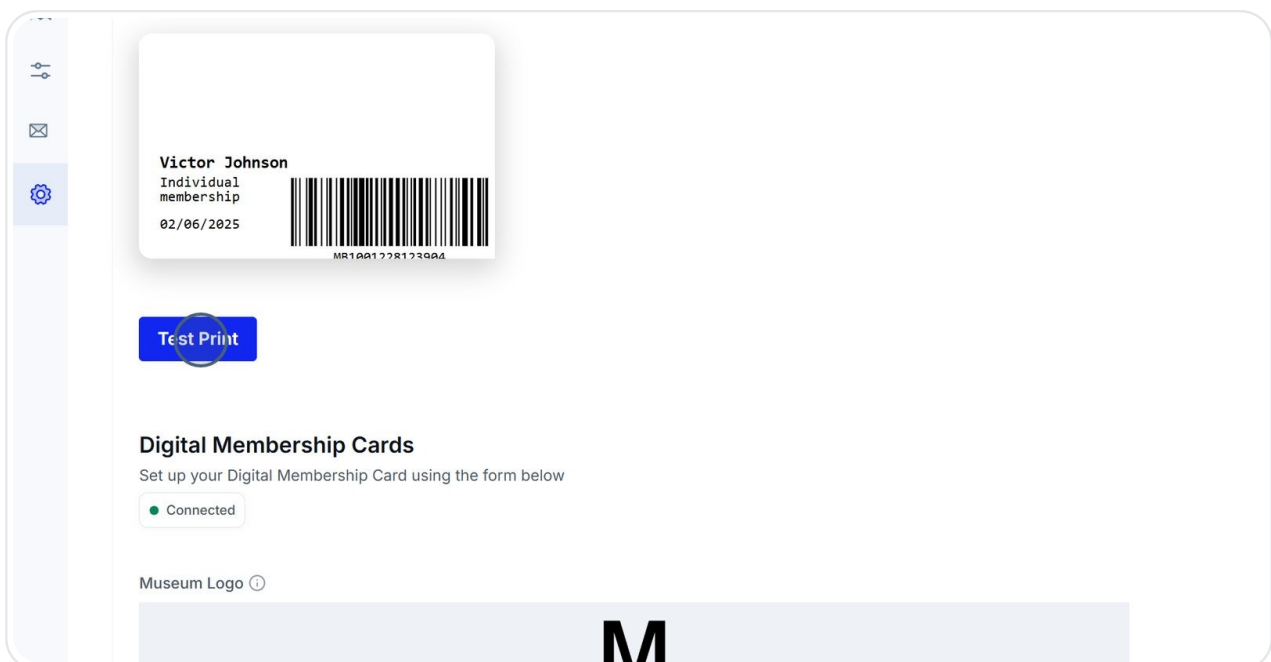
4. Click the caret to expand the Membership Cards section.



5. Click "Membership Card Printer" if you wish to provide members with physical cards. From here, you'll save your printer name, and image/barcode placement and margins. Click "Save" when complete.



6. View a sample card with your configured layout, and "Test Print" to ensure the card meets your specifications.



7. Next, you'll manage the design of your Digital Membership Cards.

Muse

Test Print

Digital Membership Cards
Set up your Digital Membership Card using the form below

Connected

Museum Logo ⓘ

Hero Image ⓘ

Custom Note
Thank you for being a member! Visit us anytime!

Background Color

Google Apple

M The Muse Collective

Membership

Name
John Doe

Level
Family Pass

Guests
4

Valid Until
8/18/2028

Barcode

MB10823433432141

Submit feedback

8. Click the area below "Museum Logo" to upload your logo image file.

Digital Membership Cards
Set up your Digital Membership Card using the form below

Connected

Museum Logo ⓘ

Images must be 660 × 660px
JPG or PNG.

For design consistency, we
recommended uploading a
circular image of these
dimensions in PNG format.

Note that Museum Logo on
Google will always be on a
white background.

Hero Image ⓘ

Custom Note

9. Museum Logo images must be 660 x 660px JPG or PNG. For design consistency, we recommended uploading a circular image of these dimensions in PNG format. Note that Museum Logo on Google will always be on a white background.

Digital Membership Cards

Set up your Digital Membership Card using the form below

Connected

Museum Logo ⓘ

Images must be 660 × 660px JPG or PNG.

For design consistency, we recommended uploading a circular image of these dimensions in PNG format.

Note that Museum Logo on Google will always be on a white background.

Hero Image ⓘ

The Operating System for Cultural Institutions

Muse

Custom Note

10. Click the area below "Hero Image" to upload your digital membership card banner image. Hero Images must be 1125 x 432px JPG or PNG.

Connected

Museum Logo ⓘ

Hero Image ⓘ

The Operating System for Cultural Institutions

Muse

Custom Note

Thank you for being a member! Visit us anytime!

Background Color

11. Add a Custom Note to your cards. This note will remain static on the reverse side of the card.

The screenshot shows the Muse card editor interface. On the left is a vertical sidebar with icons for settings, a group of people, a location pin, an envelope, and a gear. The main area contains the following elements:

- Museum Logo**: A light blue rectangular box with a large black letter 'M' on a pedestal in the center.
- Hero Image**: A horizontal banner with a blue sky and white clouds. The word 'Muse' is written in white on the left, and 'The Operating System for Cultural Institutions' is written in small text on the right.
- Custom Note**: A text input field containing the text 'Thank you for being a member! Visit us anytime!'. A circular cursor is positioned at the end of the text.
- Background Color**: A small color swatch with a downward-pointing caret.

12. Click the caret "▼" next to Background Color, Label Color and Text Color to select a color swatch from a palette.

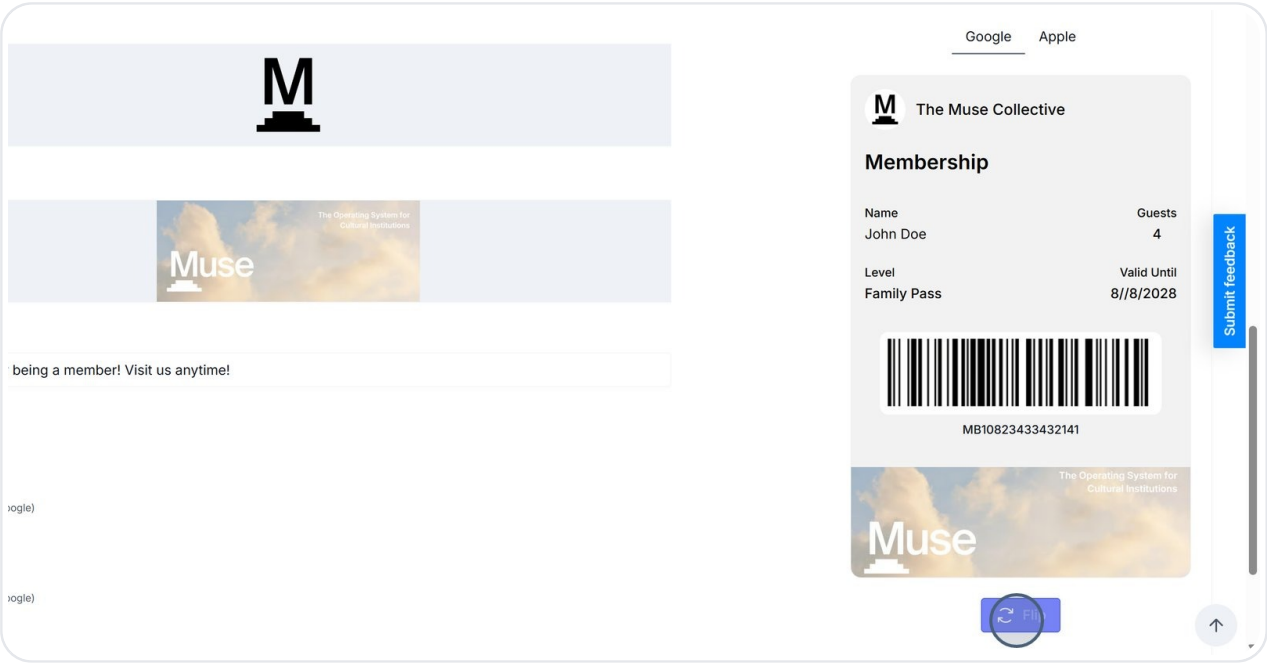
This screenshot shows the same Muse card editor interface, but with additional color selection options visible. The 'Custom Note' field remains at the top. Below it, the following options are shown:

- Background Color**: A color swatch with a downward-pointing caret, which is circled in blue.
- Label Color**: A label 'Label Color' with the subtext '(Does not apply to Google)' and a black color swatch with a downward-pointing caret.
- Text Color**: A label 'Text Color' with the subtext '(Does not apply to Google)' and a black color swatch with a downward-pointing caret.

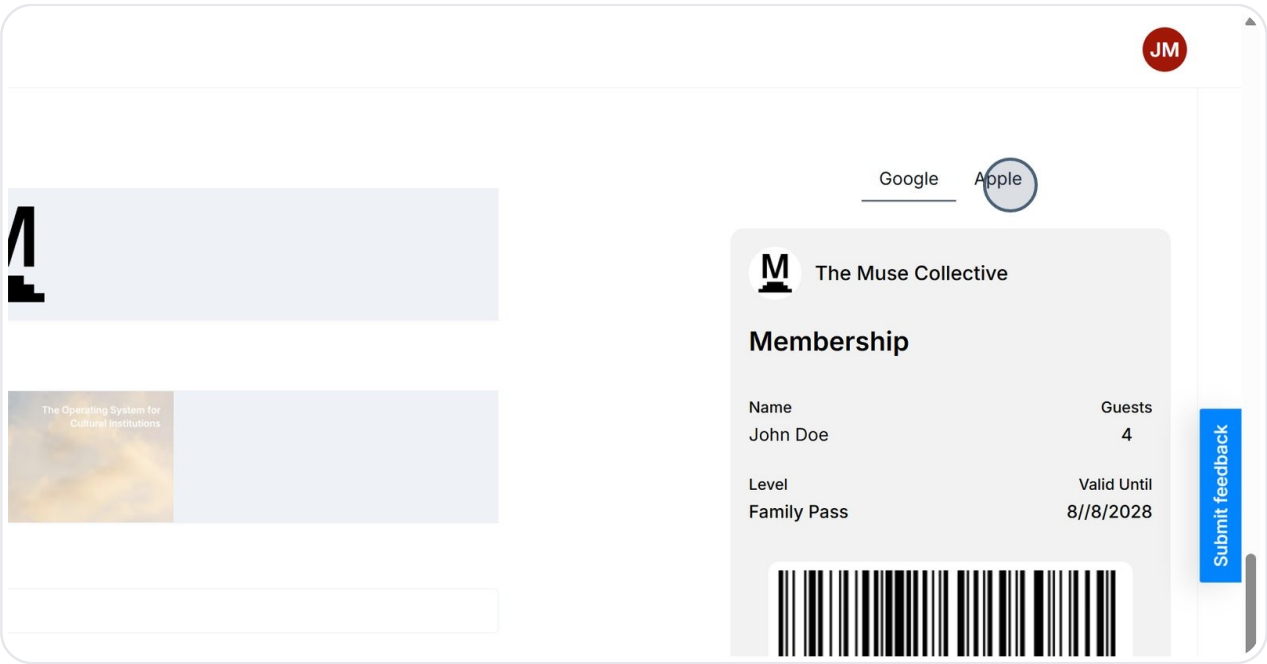
At the bottom right of the editor, there are two buttons: 'Cancel' and 'Save'.

[illegible][illegible]

15. Next, preview the front and back views of your Digital Membership Card. Click the blue "Flip" button to view the reverse side of the card.



16. Toggle between Google Wallet and Apple Pass preview to see what your members will see depending on their personal device.



17. When you've completed your set-up, click "Save"

t us anytime!


MB10823433432141

Cancel

Save

↺ Flip