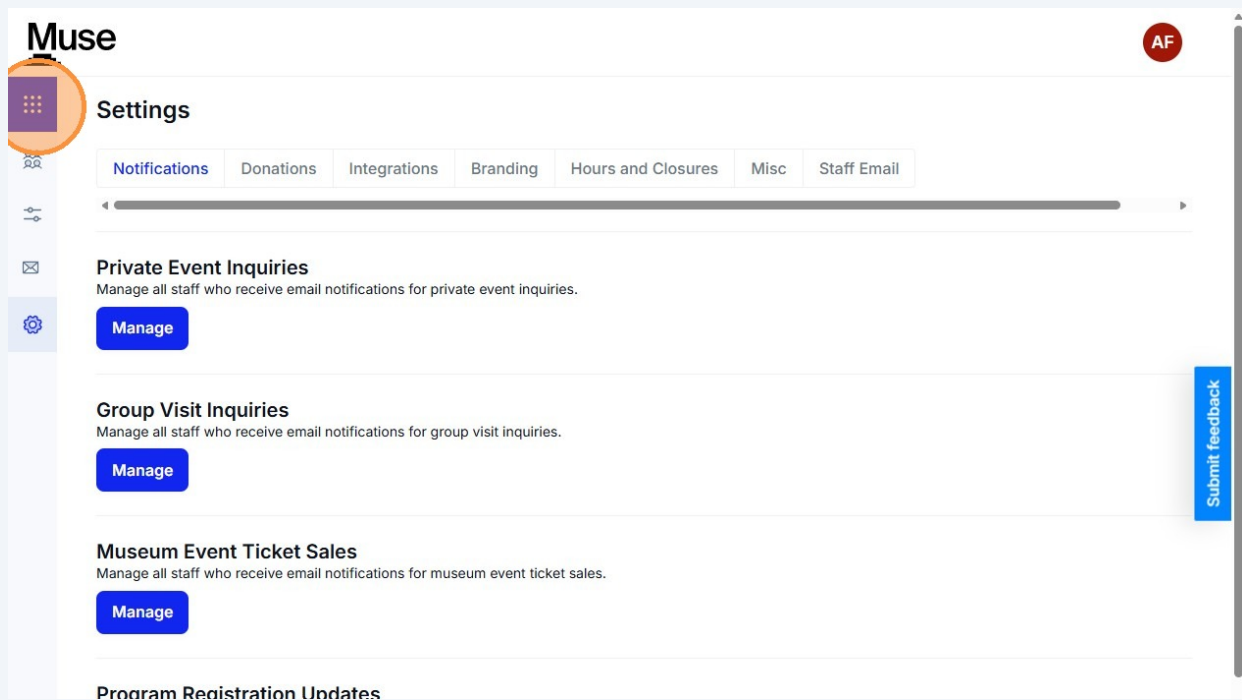


How to Customize Branding and Purchase Page Settings

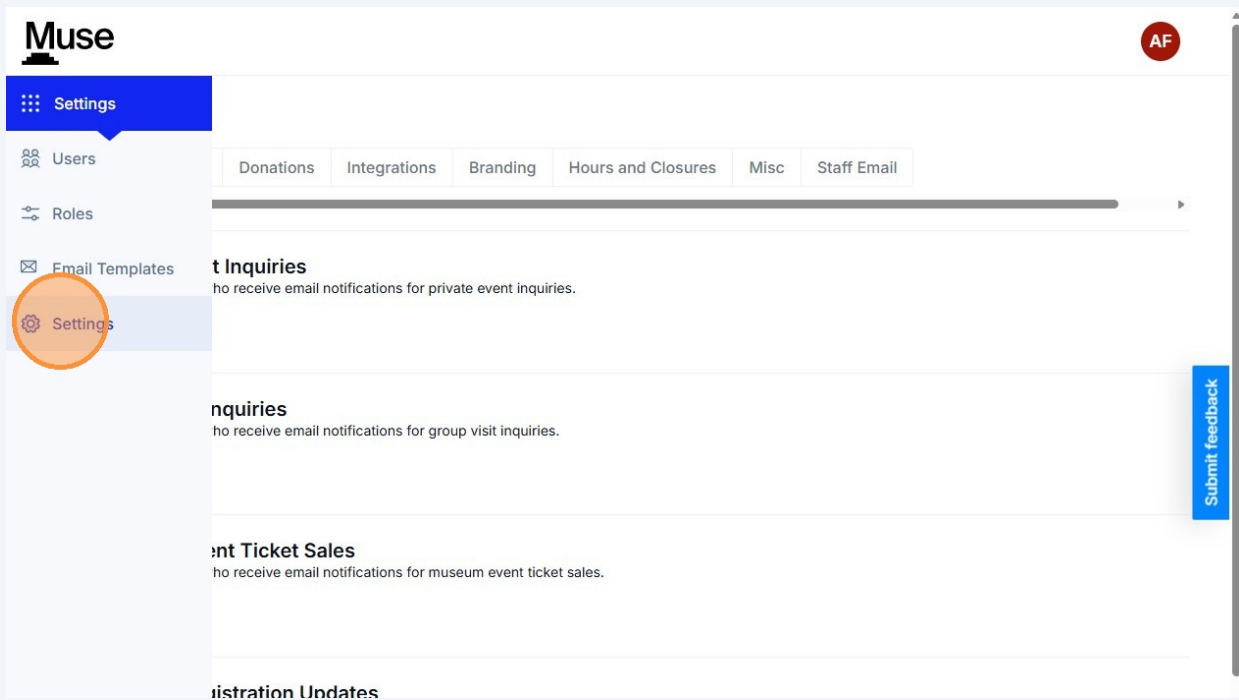
Learn how to update your organization's visual branding and manage purchase page configurations within the Muse Software portal. This guide provides a walkthrough for uploading custom logos and hero images to ensure your booking platform reflects your unique identity.

Branding Configuration

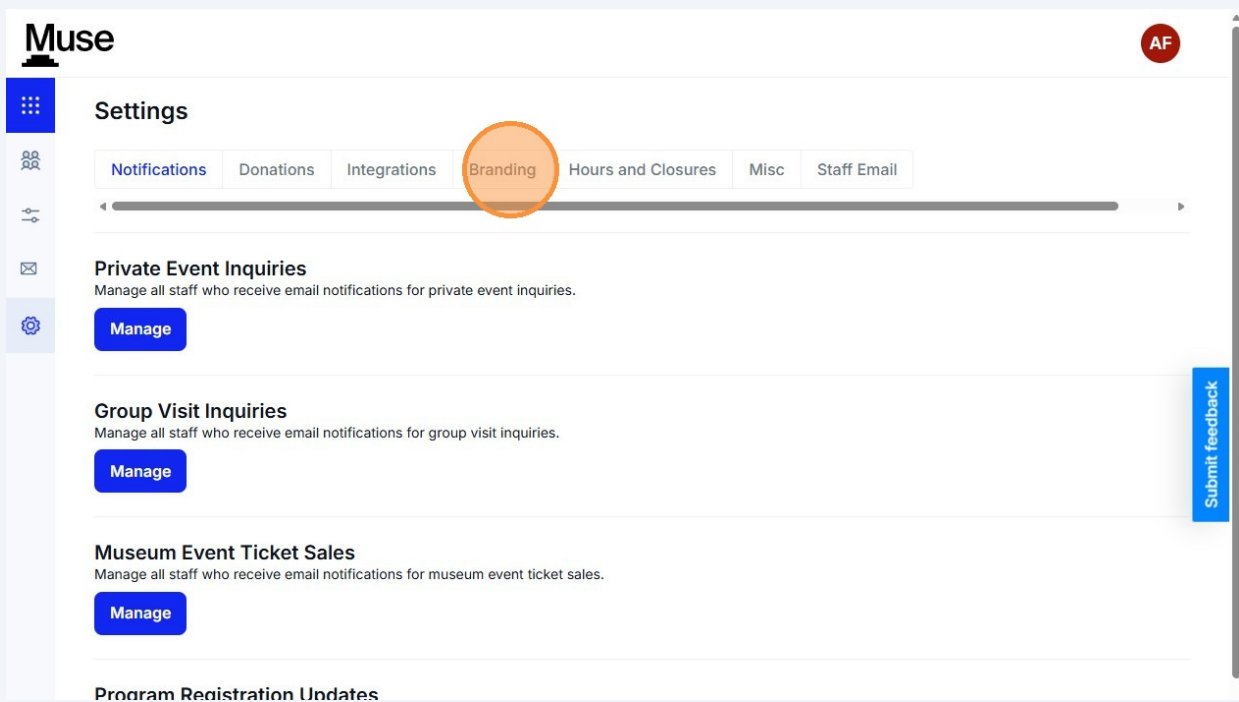
- 1 Click the menu icon in the top-left corner.



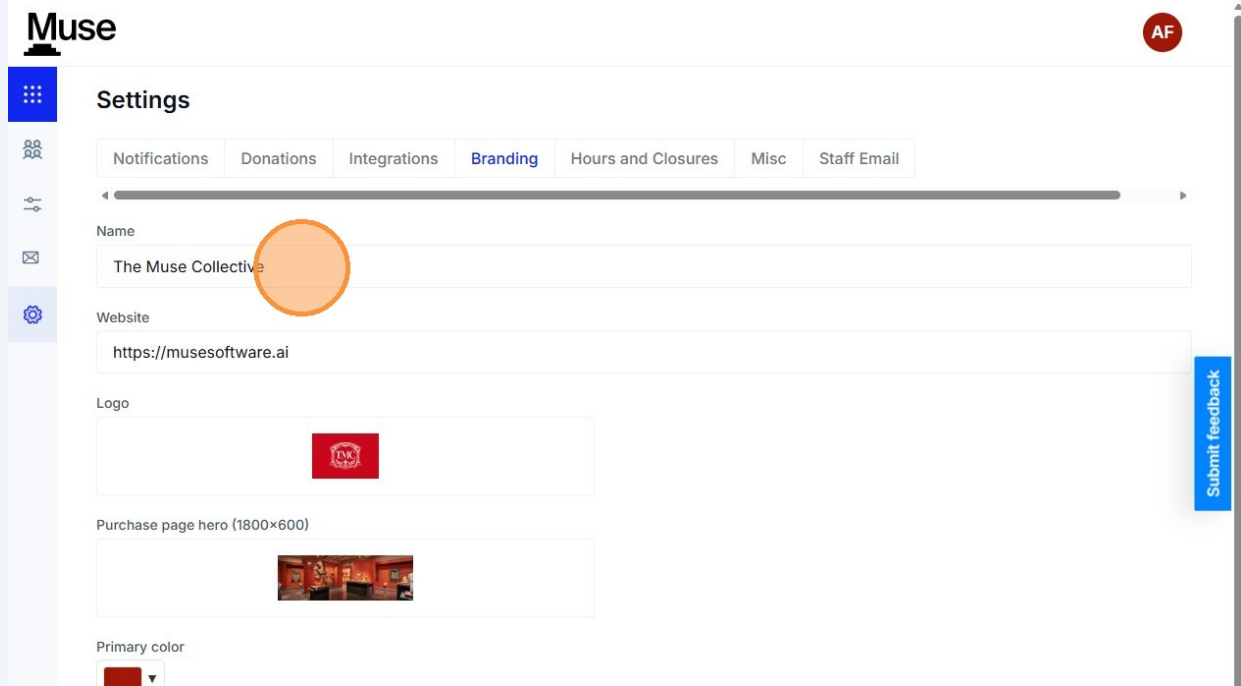
2 Select "Settings" from the navigation menu.



3 Click "Branding"



4 Click Name to add the name of your organization



Muse AF

Settings

Notifications Donations Integrations **Branding** Hours and Closures Misc Staff Email

Name
The Muse Collective

Website
https://musesoftware.ai

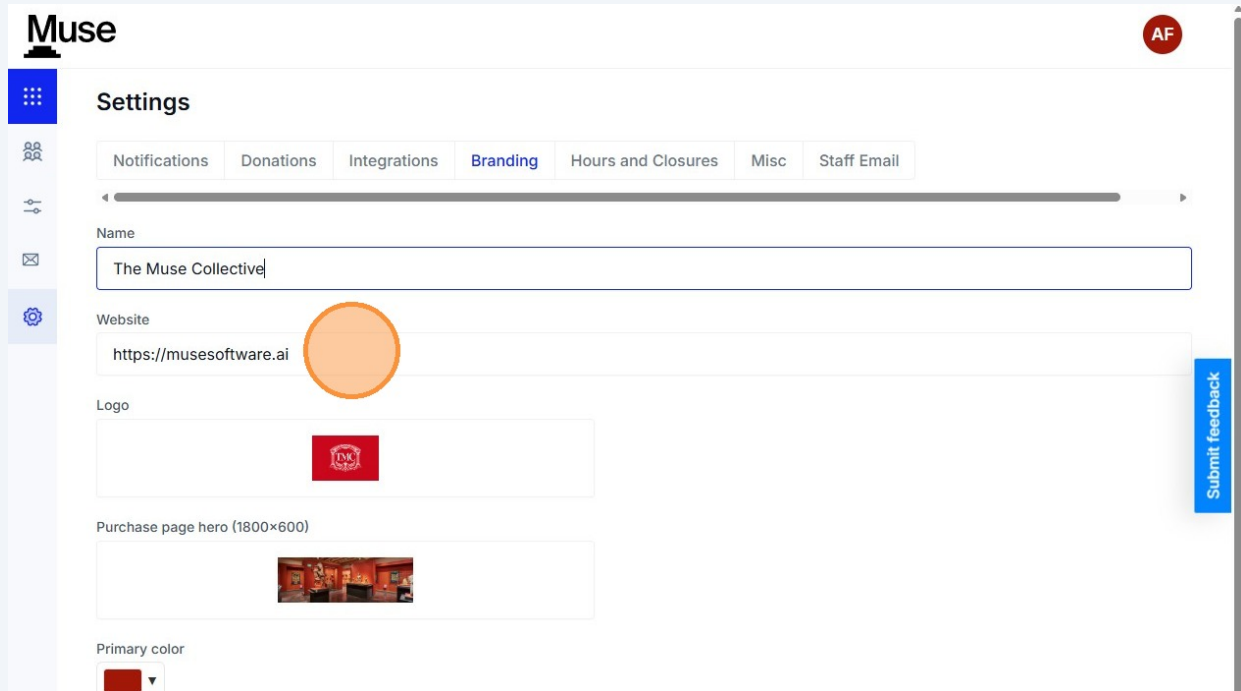
Logo


Purchase page hero (1800x600)


Primary color


[Submit feedback](#)

5 Click Website to add your main web page



Muse AF

Settings

Notifications Donations Integrations **Branding** Hours and Closures Misc Staff Email

Name
The Muse Collective

Website
https://musesoftware.ai

Logo


Purchase page hero (1800x600)


Primary color


[Submit feedback](#)

6 Click Logo to add your main logo

Settings

Notifications Donations Integrations **Branding** Hours and Closures Misc Staff Email

Name
The Muse Collective

Website
https://musesoftware.ai

Logo

Purchase page hero (1800x600)

Primary color
Red

Email header logo

Muse

Submit feedback

7 Click Purchase page hero to add an image to the Muse Purchase page

Name
The Muse Collective

Website
https://musesoftware.ai

Logo

Purchase page hero (1800x600)

Primary color
Red

Email header logo

Muse

Save changes

8 Click Primary Color to select your brand color

The screenshot shows a brand settings form with the following fields:

- Name:** The Muse Collective
- Website:** https://musesoftware.ai
- Logo:** A red square logo with a white 'M' and 'C' inside.
- Purchase page hero (1800x600):** A placeholder image showing a room interior.
- Primary color:** A red color swatch with a dropdown arrow, highlighted by an orange circle.
- Email header logo:** A placeholder image showing the 'Muse' logo.

Buttons: Submit feedback (vertical), Save changes (bottom right).

9 You can choose from set colors or enter the HEX code by clicking "More"

The screenshot shows the same brand settings form as in step 8, but with the Primary color field expanded to show a color palette. The palette includes a grid of 24 color swatches (including white, gray, yellow, orange, red, green, blue, purple, black, and dark gray) and a 'More' button highlighted by an orange circle. The 'Email header logo' field now displays the 'Muse' logo.

Buttons: Submit feedback (vertical), Save changes (bottom right), and an upward arrow button (bottom right).

10 Select the correct color

The screenshot shows the 'The Muse Collective' settings page. The 'Website' field contains 'https://musesoftware.ai'. A color picker is open, displaying a grid of color swatches and a color spectrum. The selected color is a dark red, with the hex code '#a11708' displayed. The 'Email header logo' field shows the 'Muse' logo. A 'Submit feedback' button is on the right, and a 'Save changes' button is at the bottom right.

The Muse Collective

Website

https://musesoftware.ai

Less

#a11708

Cancel Select

Email header logo

Muse

Save changes

Submit feedback

11 Click Email header logo to add the logo that will appear on all Muse email templates

The screenshot shows the 'The Muse Collective' settings page. The 'Website' field contains 'https://musesoftware.ai'. The 'Logo' field shows a red square logo. The 'Purchase page hero (1800x600)' field shows a landscape image. The 'Primary color' field shows a dark red color swatch. The 'Email header logo' field shows the 'Muse' logo. A 'Submit feedback' button is on the right, and a 'Save changes' button is at the bottom right.

The Muse Collective

Website

https://musesoftware.ai

Logo

Purchase page hero (1800x600)

Primary color

Email header logo

Muse

Save changes

Submit feedback

12 Click "Save changes"

The screenshot shows a web configuration interface for 'The Muse Collective'. On the left is a vertical sidebar with three icons: a link, an envelope, and a gear (selected). The main area contains several form fields: 'Name' with the text 'The Muse Collective', 'Website' with 'https://musesoftware.ai', 'Logo' with a red crest image, 'Purchase page hero (1800x600)' with a landscape image, 'Primary color' with a red color picker, and 'Email header logo' with the 'Muse' logo. On the right side, there is a vertical blue button labeled 'Submit feedback'. At the bottom right, a blue 'Save changes' button is highlighted with an orange circle, and a small circular icon with an upward arrow is next to it.

Workflow Verification

13 Switch to the "Purchase" tab to preview your changes.

14 This is the Logo



AF



All

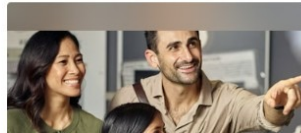
Events

Exhibitions

Experiences

Packages

Programs



15 This is the Purchase page hero image



AF



All

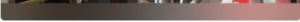
Programs

Programs

Show programs for < [All Dates](#) >

16 This is the Primary Color





Buy Tickets

Immerse yourself in the rich history of The Muse Collective. Explore our Museum floor and visit our...

Buy Tickets



Purchase a Gift Card

Purchase a gift card to the Muse Collective. A perfect present for anyone passionate about our missi...

Purchase a Gift Card



Become a Member

Unlock exclusive access to the Muse Collective by joining one of our Membership levels. Members are...

Buy a Membership



Rent a Private Venue

Rent a private venue at the Muse Collective for your next event and immerse your guests in a stunnin...

Rent a Venue



Make a Donation

Support the Muse Collective with a One-Time or Recurring Donation.

Make a Donation



Plan a Group Visit

Embark on a journey to the Muse Collective with your group and explore the rich history and innovati...

Plan a Group Visit